

**A Corpus- Assisted Critical Discourse Analysis of Queen  
Rania's and Mrs. Obama's Political Speeches:  
A Comparative Study**

تحليل خطابي نقدي بمساعدة المتون النصية بين الخطابات السياسية  
للملكة رانيا والسيدة أوباما: دراسة مقارنة

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for the Master's Degree in English Language and Literature**

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## Authorization

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## Thesis Committee Decision

This thesis titled “A Corpus – Assisted Critical Discourse Analysis of Queen Rania's and Mrs. Obama Political Speeches: A Comparative Study” was successfully defended and approved on 26 / 2 / 2024.

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## Dedication

بسم الله الرحمن الرحيم

**“In The Name of Allah, Most Gracious, Most Merciful”**

**Prophet Muhammad peace be upon him, who brought us from the darkness to the lightness.**

I dedicate this work to **my father**; may Allah bless him. To **my beloved mother**, for her invaluable love, consciousness, her support, her sacrifices and all the values she has been able to increase. To **my beloved husband**, Uday, for the selfless support he has offered and moral support, which is invaluable. To my sister and my brothers for their tenderness, their patronization and their presence.

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# **A Corpus- Assisted Critical Discourse Analysis of Queen Rania's and Mrs. Obama's Political Speeches: A Comparative Study**

**Prepared by: Dua'a Naser Ismail**

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## **Abstract**

This study is a corpus critical discourse analysis of political speeches delivered by Queen Rania and Mrs. Obama addressing women. The analysis aimed at revealing the ideological patterns employed by both figures. Compiling two corpora, using AntConc software and corpus tools such as frequency and concordance analyses, the analysis focused on two linguistic features: pronouns and gender-specific words. A thematic analysis concentrating on lexical items that reflect the ideology of both speakers when addressing women is conducted. The findings showed that pronouns and gendered language in speeches by Queen Rania and Michelle Obama reveals two key findings. First, both leaders prioritize women's empowerment, using language that emphasizes shared responsibility and audience connection. Second, their approaches differ based on background. Queen Rania focuses on international collaboration and girls' education globally, while Michelle Obama addresses domestic issues faced by American women. It is recommended to conduct further research on modality and transitivity within the speeches of both speakers and in different occasions to uncover discourse towards women worldwide.

**Keywords: Critical Discourse Analysis, Political Speeches, Queen Rania, Mrs. Obama, Corpus Analysis.**

## تحليل خطابي نقدي بمساعدة المتون النصية بين الخطابات السياسية للملكة رانيا

والسيدة أوباما: دراسة مقارنة

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إشراف الدكتورة: وجد رسمي الأحمد

### الملخص

هذه الدراسة عبارة عن تحليل نقدي للخطابات السياسية التي ألقتها الملكة رانيا والسيدة أوباما والموجهة للنساء باستخدام المدونات النصية. يهدف التحليل إلى الكشف عن الأنماط الأيديولوجية التي يستخدمها كل منهما. حيث ركز التحليل، الذي جمع مدونتين لكلا الشخصيتين، باستخدام برمجية AntConc وأدوات المتن مثل تحليلات التكرار والسياق، على سمتين لغويتين هما: الضمائر والكلمات الجندرية. وتم إجراء تحليل موضوعي يركز على العناصر المفرداتية التي تعكس أيديولوجية كلا المتحدثين عند مخاطبة النساء. وأظهرت النتائج أن الضمائر واللغة الجندرية في خطابات الملكة رانيا وميشيل أوباما تكشف عن نتيجتين رئيسيتين. أولاً، تعطي كلا الزعيمات الأولوية لتمكين المرأة، باستخدام لغة تؤكد على المسؤولية المشتركة والتواصل مع الجمهور. ثانياً، تختلف مناهجهم بناء على الخلفية. حيث تركز الملكة رانيا على التعاون الدولي وتعليم الفتيات على مستوى عالمي، بينما تتناول ميشيل أوباما القضايا المحلية التي تواجهها المرأة الأمريكية.

الكلمات المفتاحية: التحليل النقدي للخطاب، الخطابات السياسية، الملكة رانيا، السيدة أوباما، تحليل المتن النصية .

# CHAPTER ONE

## Introduction

### 1.0 Overview

This chapter provides general background on Discourse Analysis. It states the problem of the study and the objectives, followed by the research questions. The significance of the study and its limitations are also outlined.

### 1.1 Background of the Study

Language serves as a tool for interpersonal communication. It serves a variety of communication purposes. Bennett (1976) asserts that humans interact in order to convey knowledge or request actions. Transactional and interactional functions are the two roles that language plays. Using language to transfer knowledge, whether propositional or factual, is known as a transactional function. This kind is employed in the creation of laws, literature, and cultural concepts. On the other hand, an interactional function is distinguished by the use of language to create and maintain social connections.

The primary social form of communication is discourse. It encompasses all linguistic forms that members of a society use to communicate (Fairclough, 1993; Fairclough and Wodak, 1997; Van Dijk, 1997). The exchange of sentences between the writer or speaker and the reader or listener is known as *discourse*. Discourse is "the form that people make of language to convey ideas, thoughts, or beliefs within a social context," according to Van Dijk (1997, p. 2).

According to Jorgensen and Phillips (2011), discourse analysis (DA) is a branch of linguistics that examines language at the context level using grammatical analysis. Whereas, Yule (1997) states that DA studies how language users decipher and comprehend social and contextual messages conveyed through language texts.

on the other hand, Critical discourse analysis (CDA) is the study of language use in writing and speech as it relates to assessment processes. According to Fairclough (1995), CDA is a type of discourse analysis that looks at how texts relate to the discursive practices and processes of social and cultural systems that are characterized by the relationships between ideologies and power struggles. Furthermore, according to Wodak (1995), CDA is a kind of analysis that examines many opaque and transparent structural interactions involving dominance, control, discrimination, and power that exist in language.

One of the areas that attract the attention of discourse analysts is political discourses. In recent years, attention has begun to be paid to the issue of women's rights as a whole. During this period, Mrs. Obama and Queen Rania delivered many speeches during press conferences, they emphasized their efforts in confronting the challenges facing women. This study examines the language usage in the speeches of Queen Rania and Michelle Obama to explore the hidden meanings of power and ideology in their speeches by analyzing word choice aspects, including gender-specific words and pronouns.

## **1.2 Statement of the Problem**

The current work attempts to uncover the linguistic patterns and ideologies in the political speeches of Queen Rania and Michelle Obama when addressing women. As a woman, the researcher is curious about the political discourse used by strong female women who seek to share females' issues, to promote women's awareness of their rights and needs regardless their backgrounds. According to the researcher's knowledge, this study may be among the very first few conducted to analyze structures that compare some aspects of Queen Rania's and Michelle Obama's political speeches amid the last years, including

assertion of power, ideology. The linguistic tools under examination are word choice, including gender-specific words and pronouns.

### **1.3 Objectives of the Study**

This study aims to achieve the following objectives:

1. Investigating the linguistic features of the speeches by Queen Rania and Mrs. Obama.
2. Examining how Queen Rania and Mrs. Obama use language to promote dominant ideologies about women.

### **1.4 Research Questions**

1. What are the linguistic features of the speeches by Queen Rania and Mrs. Obama?
2. How do Queen Rania and Michelle Obama use language to promote dominant ideologies about women?

### **1.5 Significance of the Study**

The current research attempt to highlight the linguistic patterns employed by both political female figures to shed light on the linguistic similarities and differences between the speeches of Queen Rania and Mrs. Obama when addressing women and girls. There has been some research on Queen Rania's speeches and others that analyze Mrs. Obama's, up to the researcher's knowledge there's no comparison was done to show the similarities and differences between the of speeches of both political figures related to addressing women. By employing CDA to analyses language elements and structures that represent the speaker's ideology and intention, this research may equip language learners with critical thinking abilities. The strategies and tactics that Michelle Obama and Queen Rania might employ in their speeches to persuade the audience with their views and thoughts and get support to realize their plans and goals in the near future are also highlighted and marked in this study.

## 1.6 Limitations of the Study

The findings of this study are restricted to the sample of speeches under investigation and cannot be generalized to other speeches. It is important to mention that the corpora collected to the purposes of this study are limited to the speeches delivered by both speakers in occasions related to addressing women.

## 1.7 Definitions of Terms

**Ideologies:** "Ideology is the set of shared beliefs, values, attitudes, and knowledge of a social group or society, which shape the way people experience, perceive, evaluate, and behave in relation to the world around them, including themselves and others" (Van Dijk, 1998, p. 1)

**Gender equality:** is a key issue in CDA research, which seeks to examine how gender roles and relations are constructed and reproduced through language use. They argue that discourse can either reinforce or challenge dominant gender ideologies, and that it is important to analyze the ways in which language use can impact social attitudes and behaviors towards gender equality (van Leeuwen and Wodak 1999)

## CHAPTER TWO

### Literature Review

#### 2.0 Introduction

This chapter establishes for the analysis of the political speeches delivered by Queen Rania and Mrs. Obama when addressing women in different occasions. A discussion of *Discourse Analysis* and *Critical Discourse Analysis* is presented, followed by a detailed presentation of the theoretical framework used in the present study, which is Fairclough's model of critical discourse analysis. This chapter ends with previous studies related to this examination.

#### 2.1 Discourse

Discourse analysis (DA) is sub-field of Linguistics, integrating theories and analytical methods from disciplines like sociology, philosophy, and psychology. Further, DA offers frameworks and techniques for addressing issues across diverse fields such as education, cultural studies, and communication. The term 'discourse analysis' was coined by the linguist Zellig Harris, who described, in his article titled 'Discourse Analysis', which is as a method for examining connected speech or writing, aimed at extending descriptive linguistics beyond the constraints of analyzing simple sentences one at a time. Even though establishing the definition of discourse is not an easy task, that might be achieved through recognizing the components of discourse (Kamalu and Osisanwo 2015).

Several scholars provided diverse definitions of discourse. Each researcher's definition varies depending on the theoretical framework they employ. The term "discourse" originates from the Latin root "discourses," meaning conversation or discussion in a broad sense. This suggests that discourse includes both spoken and written forms of social interaction. Van Dijk (1997, p. 2) defines discourse as "the manner in



which individuals utilize language to express ideas, thoughts, or beliefs within a social setting". Fairclough (1989) the term refers to "the whole process of interaction of which a text is just a part" (Fairclough 1989, p.24)

Basically, discourse analysis means to examine language in use. In other words, discourse analysis is to understand the structure of the sentences beyond the surface level. In discourse analysis, language functions are examined within social and cultural contexts. It explores the relationship between language—whether written or spoken and the situations in which it is used (Brown & Yule 1983; Cook 1989).

Moreover, Cook (1989) defines discourse as the language used to convey something coherent, irrespective of the grammaticality of the sentences. He emphasizes that discourse analysis seeks coherence in language, suggesting that effective communication matters more than grammatical perfection. Stubbs (1983) shares this view, regarding discourse analysis as an attempt to understand how language, including larger linguistic units, is structured. Both Cook and Stubbs stress the importance of coherence in language organization for effective communication with the audience.

### **2.1.1 Political Discourse**

Political Discourse Analysis (PDA) examines political discourse with a critical lens. It examines how political language sustains or exploits power dynamics, as well as the ways individuals resist or contest such dynamics. Additionally, it scrutinizes how social and political inequality stems from these power structures (Fairclough 1995; van Dijk 1993).

As a subset of discourse, Schaffner (1996) suggests that political discourse can be classified according to two criteria: functional and thematic. Shaped by historical and cultural contexts, political discourse emerges from political contexts and serves various

functions aligned with political activities. Its thematic focus primarily revolves around topics related to politics, encompassing political activities, ideas, and relationships.

On the other hand, *power* is a multifaceted and abstract concept that significantly shapes our lives. It refers to the capacity of individuals to compel compliance or obedience from others. People who hold power can exert influence beyond formal contexts, thus possessing real power. Language plays a crucial role in exchanging societal values and legitimizing power dynamics, converting power into authority and obedience into obligation. It can both create power and serve as a platform for its application. Social norms and beliefs, which are shaped by institutions and organizations, are communicated and reinforced through language (Bayram 2010).

Moreover, an effective examination of political discourse, especially in speeches, deals with connecting linguistic analysis with political behaviors. This can be approached from two angles: starting at the micro-level of language and analyzing how specific linguistic elements (such as word choice or syntactic structures) serve strategic functions, or starting from the macro-level of the communicative context and examining how linguistic choices and structures are selected to achieve specific functions within that context. Language use, discourse, verbal interactions, and communication constitute the micro-level dynamics of social organization. Conversely, concepts like power, dominance, and social inequality typically pertain to the macro-level analysis, focusing on broader patterns and structures within society.

This study uses the micro-level to analyze the lexical choices used by both female figures based on frequency analysis and supporting the discussion through context using concordance analysis. On the other hand, a thematic analysis is also conducted to find out the ideologies hidden in the selected speeches based on the words (nouns, verbs and

adjectives) used by both speakers when addressing women, regardless the frequency analysis of the words categorized under each theme.

## **2.2 Critical Discourse Analysis**

Critical Discourse Analysis (CDA) is a social scientific theory and method for analyzing and critiquing the use of language and its contribution to forming and sustaining social practice and for analysis of how language can contribute to reproducing or transforming social problems. CDA mainly discusses the relation between language and power, which leans towards media, political, gender, and institutional discourses. CDA is used to analyze texts in order to discover what structures, strategies, or other properties of text, talk, verbal interaction, or communicative events play a role in the production or reproduction of unequal power relations. The importance of CDA lies in its ability to uncover the ways in which language is used to maintain power structures and social inequalities (van Dijk 1998).

By analyzing the language used in also be used to identify opportunities for change by exposing the ways in which language can be used to challenge power structures and promote social justice. Furthermore, CDA has become an important tool for scholars and activists working in a variety of fields, including media studies, political science, sociology, and gender studies (van Dijk 1998).

As an interdisciplinary method of studying discourse, CDA sees language as a type of social practice. As a foundation for action to transform the current social reality in specific ways, CDA combines discourse critique with an explanation of how it fits into and contributes to it. The goal of CDA is to examine how language, power, and ideology are related—not just in terms of what language is, but also in terms of why it is. Thus, is used to critically describe, analyze, and explain how discourses create, uphold, and justify

social inequities. The conceptual distinction between text, discourse, and language, as well as how language develops and modifies social context, dialectical interactions, power, and ideology, are all examined by CDA.

Fairclough (1989) argues for the close interconnection between speech and society, suggesting that societal structures shape discourse, consequently influencing societal perceptions and values. The central aim of CDA is to uncover the organizational structure of spoken or written texts. By examining the language and structural components within the text, CDA also seeks to unveil the concealed ideological underpinnings and power dynamics.

Furthermore, Fairclough and Wodak (1997) presented the foundational principles of CDA, which underscore its focus on social issues, the acknowledgment of power relations as being discursive, the understanding of discourse as shaping culture and society, and the recognition of its historical and mediating role between society and text. Penny Cook (2001) proposed a classification of CDA that highlights the examination of unequal power dynamics and the analysis of underlying ideological systems within discourse. This broader framework integrates power dynamics with micro-linguistic and macro-social analyses, going beyond conventional text analysis and highlighting the intricate nature of discourse analysis.

### **2.3 Fairclough's Model in Critical Discourse Analysis**

Fairclough's model (1989) serves as a pivotal framework for critical discourse analysis (CDA), offering a structured approach to text interpretation. It marks the basics of a theoretical foundation for CDA, providing clear guidelines for analyzing discourse. His model involves a three-step process of analysis, each linked to interrelated dimensions of discourse: the object of analysis, the processes of production and reception,

and the socio-historical conditions shaping these processes. Each dimension requires a distinct form of analysis. Through this systematic analysis, one can unveil the social processes and embedded ideologies within language. By testing language forms, researchers can uncover the intricate power dynamics existing within society. Thus, Fairclough's model serves as a roadmap for dissecting discourse, enabling a deeper understanding of the interplay between language, ideology, and power.

**According to Fairclough each of these dimensions requires:**

**1. Description of the text:**

The first step in Fairclough's framework is to analyze the text entailing a comprehensive linguistic examination, dealing with aspects such as grammar, vocabulary, phonetics, semantics, and the organization of cohesion beyond the sentence level. Text serves as the primary data for linguistic examination, embodying various linguistic properties essential for analysis.

**2. Evaluation processing (interpretation).**

Fairclough (1989) discusses interpretation as the interplay between text and interaction, viewing the text as a tool and a product of the interpretation process. This perspective focuses on how discourse is created, produced, and consumed. Discourse is seen as both a discursive behavior and a text, with additional elements like speech acts and intertextuality playing crucial roles in connecting the text to its context.

The interpretation process involves two key processes: the institutional process, akin to editing, and the discourse process, which encompasses changes made to the text during its creation and reception. This stage helps researchers understand the intricate relationships between texts, speech, and context. Discourse is seen as a form of discursive

practice and a linguistic manifestation, requiring the interpreter to assess elements related to discourse production and interpretation during this phase of the interpretive process.

### **3. The Social Practice (Details)**

Explaining focuses on the connection or relationship between social context and interaction with the social limitations of the process of interpretation and production, as well as their social implications, according to Fairclough (1989, p. 26). Conversely, the examination in this section pertains to the historical, cultural, and social circumstances. In actuality, discourse is regarded as a type of social practice, institution, and sociality. Two contexts—the social context and the institutional context—can be used to investigate and explain the hidden information of power dynamics, language, and ideology at this point (Fairclough 1995).

One can uncover the ideology and social processes ingrained in language by following these procedures of analysis, comprehension, and study of language forms. From there, power dynamics within the society can be identified. This approach is helpful because it allows us to focus on the signifiers that comprise the text, their arrangement, the exact language choices they make, their sequencing, their juxtaposition, and other factors. Lexicalization, transitivity patterns, active and passive voice, nominalization, mood selections, modality or polarity alternatives, textual theme structure, information focus, and cohesion devices are all covered by this type of theory (Fairclough 1995).

## **2.4 Critical Discourse Analysis and Ideology**

Hodge and Kress (1993) define ideology as a systematic body of ideas organized from a specific perspective. Ideology, reflected and produced through language, can be studied through linguistic practices in texts. It encompasses shared sets of views within social groups that represent and construct society in ways that perpetuate unequal power

dynamics. In addition, ideologies are often implicit presumptions in texts that reinforce uneven power relations. Fowler (1996) highlights that ideology is not only conveyed through underlying meanings but also through linguistic elements like vocabulary and sentence structure. Ideologies are considered dominant when they align with the views of major social groups.

Furthermore, Fairclough (2004) emphasizes that ideologies are linked to key terms hinting at specific ideological assumptions, which are revealed through the author's ideas and discourse style. Understanding ideological practices requires analyzing text reception, interpretation, and social implications. Ideologies shape attitudes, behaviors, and discourse, reflecting socially conditioned beliefs. Fairclough (1995) notes that contextual and textual variations can alter objectives, impacting discursive practices and power relations among community members.

Critical Discourse Analysis (CDA), as discussed by Fairclough and Wodak (1997), aims to explore the complex relationships between texts, discursive practices, social structures, and events, revealing how power struggles influence these elements ideologically. Thus, CDA helps uncover hidden meanings in texts to reveal underlying ideologies that may not be explicit.

## **2.5 Empirical Studies**

Amairah (2022) conducted a discourse analysis of Queen Rania's English speeches to explore how female political leaders attempt to empower women and support their rights in the political sphere. The study aimed to investigate how women are addressed in political speech and how their rights are defended publicly. The researcher examined whether Queen Rania's speeches employ a 'feminine style' to advocate for women's rights in the political arena, and analyzed the metaphorical expressions used in her speeches to

call the audience to action. A corpus-based study was conducted using the English speeches of Queen Rania for both qualitative and quantitative analyses.

The study used Antconc Software to investigate the frequency and collocation of certain lexical items related to women. The data included 19 English speeches delivered by Queen Rania in various countries from 2016 to 2018, consisting of 16,880 tokens. The analysis focused mainly on the metaphorical language used in the speeches, and the study aimed to fill the gap in the discourse analysis literature concerning female discourse in the Middle East. The study highlights the significance of corpus-based analysis in exploring political language and investigating the characteristics of the 'feminine style' in the political arena.

Alsoraihi (2022) examined the Critical Discourse Analysis of the Speech of Her Royal Highness Princess Reema Bint Bander Al-Saud, aiming to identify the linguistic and stylistic markers that make her address sound persuasive and convincing. The researcher suggested that HRH Princess Reema is an excellent example of the concept of Saudi woman empowerment because of her ability to redefine Saudi women's understanding of leadership and empowerment. The research is based on the qualitative method and examines primary data sources, including video clips of HRH Princess Reema's public speech in Arabic and English, which are analyzed using the theories of Van Dijk's Critical Discourse Analysis and Norman Fairclough's Ideology Reflections.

The study concludes that HRH Princess Reema's attitudes towards Saudi woman empowerment and achievements have a significant impact on defending and supporting women's rights in Saudi Arabia. Additionally, the study highlights the potential power of discourse in achieving social change and women's empowerment. Overall, Alsoraihi's



research indicates that Saudi women's empowerment is growing on a broad scale and is seen as a step towards better development, as aligned with the Vision of 2030.

Kameswari and Mamidi (2018) conducted a study on how language is used in political discourse to establish power relations in society, focusing on the 2014 Andhra Pradesh State Assembly Election. The researchers observed how speakers make meaning about interpersonal relationships by establishing multiple identities among various socio-economic groups using language as a medium. They analyzed the linguistic choices made at the lexical and semantic levels of four speeches given by notable politicians from both winning and losing parties during the campaign. The study aimed to investigate how the exchange of language is dependent on the speaker and how they can select the language they want. Political discourses are essential in the field of Critical Discourse Analysis, and the researchers manually transcribed each speech and eliminated background noise to ensure accuracy. They found that there hasn't been a previous study on political discourses in Telugu from a linguistic perspective. The study highlights the importance of communication and language in politics and the need for further research in this area.

As can be seen from the literature above, many studies investigated political speeches delivered by different presidents. Some investigated Queen Rania and Michelle Obama's speeches but no studies have been conducted so far on their speeches shed light on the linguistic similarities and differences between the speeches of Queen Rania and Mrs. Obama when addressing women in the press conferences during the last years. This lends importance that this study attempts to the similarities and differences between the speeches of both political figures related to addressing women.

In the same vein, Nurseitova, Zharkynbekova, Bokayev, and Bokayeva (2013) conducted a study on Language and Gender in Political Discourse, based on the review of previous works by scholars from Europe, America, and Russia. They analyzed the way men and women communicate in political discourse, specifically in interviews. The main theme of their research was that the communicative behavior of men and women is gender-identified, meaning that the choice of explicit and implicit linguistic markers used by individuals is influenced by their gender. This finding was observed at all language levels and manifested in feminine features in political discourse. The researchers argued that communicative behavior is not only specific to certain groups of people, such as those from a particular nation or profession, but is also a reflection of gender. They also noted that in political discourse, men are perceived as more successful than women due to the balance between involvement in public relations and independence, which forms the foundation of politeness.

The researchers aimed to investigate the differences between men and women in various fields, including communicative emotionality, ability to contact, way of maintaining communicative contact, way of ending a conversation, communicative affability, communicative democracy, communicative self-feeding, etiquette of communication, communicative pressure, communicative control, thematic range of conversation, controversy, preferable theme for conversation and type of interlocutor, orientation on the collocutor, communicative distance, physical contact, correlation of verbal and non-verbal communication, gestures, facial expressions, loudness, rate of conversation. Their analysis is based on political discourse analysis, critical discourse analysis, quantitative, and qualitative analyses.

The researchers analyzed 400 interviews (1700 lexico-grammatical units) of male and female politicians from Kazakhstan, Russia, the USA, and Great Britain, collected from various mass media sources. Fairclough's approach of critical discourse analysis is used, which is concerned with studying the ways of producing social, gender, and national inequality. The study revealed that women politicians, particularly from the USA, demonstrate tolerance at the same level as male politicians from Kazakhstan. However, Kazakhstani women demonstrate gender-specific communicative behavior, which is influenced by their national identity. In conclusion, the researchers confirmed their hypothesis that communicative behavior is gender-identified and suggested that their findings can serve as a means of improving social and political dialogue.

El Saj and Sarraf (2013) conducted a study on the values discussed in an Oprah Winfrey episode hosting Queen Rania of Jordan. Both Oprah and Queen Rania encouraged women to be more educated, demonstrating the values of courage and wisdom. The researchers examined the values expressed by both women, with Queen Rania displaying experiential values through her use of language, expressing her social identity as a Jordanian woman and as a queen. Oprah displayed relational values, showing politeness and respect for Queen Rania's status and position. Both women shared common values of educating girls and empowering women, which are considered universal values. The researchers used the Fairclough model for Critical Discourse Analysis to analyze the transcript of the interview. They found that experiential, relational, and expressive values of language were relevant to the transcript. The results indicated that Queen Rania's overwording and rewording expressed experiential values, Oprah showed relational values through her formality of relation, and Queen Rania displayed expressive values by expressing herself as a subject with a position as a queen and a Jordanian woman. Both Oprah and Queen Rania classified people into categories built upon each one's ideological

representation of reality through their use of personal pronouns. The researchers concluded that these values and ideologies are important for maintaining cross-cultural dialogue.

Moreover, El Saj (2013) conducted a study on the discourse analysis of the use of subjects in an Oprah Winfrey talk show with Queen Rania of Jordan. The research investigated how critical discourse analysis could focus on the media and aimed to examine the pronouns individually as they occur in the episode of Oprah Winfrey talk show hosting Queen Rania of Jordan. The study was based on the Hallidayan Systemic functional Grammar and Hofstede's Cultural Dimensions theory. The approach adopted in this research is critical discourse analysis, which is under the impact of M.A.K Halliday(1979) perspective, along with another cross-cultural approach based on Hofstede. The study concludes that there may be sequencing rules specific to media talk, and turn-taking seems to work very similarly in the two genres, with the host being different from the rest of the participants.

Ndambuki (2010), also, conducted a study using Critical Discourse Analysis to examine how women's issues were represented in Makueni District, a rural district in Kenya. The study focused on how women's agency was constructed by women themselves in women's groups and how it was represented by politicians and other community leaders in interviews. The researchers used qualitative methods by conducting focus group discussions and interviews with women at locations where they felt comfortable, such as their homes, marketplaces, and project sites. The study included eleven tape-recorded focus group discussions, ten interviews with politicians and community leaders, and four political speeches. The analysis focused on pronouns and modality to understand how women constructed their agency and how it was represented

by others. The study highlighted how prevailing discourses of patriarchy, rurality, and poverty perpetuate unequal power relations between men and women in society, constructing women as poor, ignorant, and illiterate. Despite this, the women showed agency by providing childcare, food, and health support. The study demonstrated that CDA can be used to understand how prevailing discourses impact women's participation in the political process in Kenya. The study's contradiction was that women were constructed as lacking agency, yet they acted as agentive subjects.

## **CHAPTER THREE**

### **Methods and Procedures**

#### **3.0 Introduction**

This chapter describes the methods of data collection and analysis adopted in this study. It explores the investigated speeches delivered by Queen Rania and Michelle Obama addressing women in different occasions and the justifications for their selection. It further discusses the instruments used in analyzing the data and the procedures followed in the analysis.

#### **3.1 Sample of the Study**

Two corpora are compiled for the purposes of this study comprising speeches of Queen Rania collected from Queen Rania's official website <https://www.queenrania.jo/> covering different speeches addressing women in various occasions starting from 2002 until 2018, comprising 11 articles comprising about 13556 words. The corpus of Mrs. Obama's speeches, on the other hand, is collected from Michelle Obama's official website <https://www.whitehouse.gov/about-the-white-house/first-families/michelle-obama/> , comprising 9 articles starting from 2009 until 2018, including about 12510 words, also addressing women in different occasions. Both corpora were collected using word.doc files which were converted into TXT files to be uploaded on AntConc software. Criterion followed when collecting the speeches is that the researcher collected the speeches that addressed women only.

#### **3.2 Instruments of the Study**

The researcher used AntConc, which is a free and open-source software program designed for corpus analysis in linguistic research. It was developed by Laurence Anthony (2019), a professor of Applied Linguistics at Waseda University in Japan. The

software allows users to process large amounts of text data, including analyzing word frequency, concordance, collocations, and keyword lists. It also offers various visualization tools to help researchers identify patterns and trends in the data.

AntConc is widely used in the field of corpus linguistics and has been praised for its user-friendly interface and efficient data processing capabilities. It provides several tools that enable researchers to conduct in-depth analysis of texts such as: concordance or KWIC that helps users to list of all the occurrences of a specific term or phrase within context. Utilizing this tool will allow you to investigate word usage situations and spot linguistic usage patterns. Collocate tool enables users to examine the connections between words and pinpoint the most typical word pairings. Utilizing this function might help you discover possible research topics and analyze language usage patterns (Anthony 2019).

On the other hand, cluster tool enables users to group related words or phrases together. This tool can be used to investigate the grammatical structure of language and to discover semantic correlations between words. AntConc is an effective tool for corpus linguistics research that can assist researchers in identifying links and patterns in language data that would be challenging to find using manual methods. This study will employ the aforementioned tools to highlight linguistic patterns used by both speakers to address women in their speeches. Yet, the qualitative part of this analysis is based on Fairclough's model of CDA to shed light on linguistic choices and the purposes behind that.

### **3.3 Data Analysis**

Using corpus tools such as quantitative methods to analyze speeches of Queen Rania and Mrs. Obama allows for the analysis of large amounts of text data, which can help to uncover patterns in the language used to construct and maintain social identities and

power relations. It can help to identify gendered and biased language and to uncover the ways in which gendered discourses are used to perpetuate gender inequalities. Further, it also allows for a more systematic and objective analysis of the speeches. By using corpus tools such as quantitative methods using AntConc, researchers can identify linguistic features such as keywords, collocations, and concordance, which can help to identify patterns in the language used by Queen Rania and Michelle Obama. Moreover, corpus tools help researchers to determine the patterns and frequency of language usage (Al Ahmad 2021). This can be helpful in revealing how language that is gendered is used to support women. For instance, a corpus analysis may show that there is a bias in favor of men in a conversation if male pronouns are used more frequently than female pronouns.

Corpus tools can also investigate collocations and semantic associations in a discourse. This can reveal the associations that certain words and ideas have with one another and the ways in which these associations are employed to create meaning. For instance, a corpus analysis may show that the words "strong" and "emotional" frequently co-occur with male and female nouns, supporting gender stereotypes.

In addition, corpus tools can compare various corpora to assess disparities in linguistic usage and spot patterns of power and social relations. For instance, comparing the language used in men's and women's magazines using a corpus analysis could reveal disparities in how gender is created in these various discourses. Corpus tools also examine how power and agency are employed in discourse. This can be beneficial in revealing the ways in which language maintains power relations and positions various groups within a discourse. For instance, a corpus analysis may show that men are frequently portrayed as active agents, but women are frequently portrayed as passive beneficiaries of acts. Overall, corpus tools can be quite helpful in doing CDA because they offer a methodical and thorough way to examine a lot of material and find linguistic patterns that support power relations.



This study uses the micro-level to analyze the lexical choices used by both female figures based on frequency analysis and supporting the discussion through context using concordance analysis. On the other hand, a thematic analysis is also conducted to find out the ideologies hidden in the selected speeches based on the words (nouns, verbs and adjectives) used by both speakers when addressing women, regardless the frequency analysis of the words categorized under each theme.

### **3.4 Quantitative and Qualitative Methods of Corpus Linguistics**

Corpus linguistics is a methodology that uses large collections of electronic texts (corpora) to analyze language patterns and usage. There are two main approaches to corpus linguistics: *qualitative and quantitative*.

Qualitative methods in corpus linguistics involve a close examination of the language data, often by a researcher who is fluent in the language being studied. Qualitative methods can involve the identification of patterns and themes in the corpus, the analysis of specific instances of language use, and the interpretation of linguistic phenomena. Qualitative analysis can be useful for exploring language use in a specific context, for example, in literary texts, social media posts, or spoken conversations (AL Ahmad and Hussein, 2020). This type of analysis will be done through applying Fairclough's model of CDA that can be used for analyzing gendered language.

Quantitative methods, on the other hand, involve the use of statistical techniques to analyze patterns in the data. These methods can involve the calculation of frequencies and co-occurrences of words and phrases, the comparison of language use across different genres or time periods, and the identification of patterns of variation in language use. Quantitative analysis can be useful for identifying general trends in language use, for example, in the study of language change or variation (AL Ahmad and Hussein, 2020).

Quantitative methods or frequency analysis, on the other hand, involve the use of statistical analysis to identify patterns in the language used by different speakers. Frequency analysis comprises two types of frequencies: count and normalized frequencies. The former refers to the number of times a query word is used in a corpus. Norm frequency on the other hand refers to the number of times a query word occurs in every million or thousand word. The current analysis uses both frequencies. Both qualitative and quantitative methods can be used in combination to gain a comprehensive understanding of language use. Qualitative analysis can provide insights into the meaning and context of language use, while quantitative analysis can provide statistical evidence to support these insights. The choice of which method to use will depend on the research question and the nature of the data being analyzed.

### **3.5 Procedures of the Study**

1. Reviewing theoretical literature related to critical discourse analysis, political discourse analysis and corpus linguistics.
2. Reviewing empirical studies relevant to critical discourse analysis, political analysis and corpus linguistics.
3. Selecting the speeches for the study and conducting initial analysis of language used to address women.
4. Analyzing the selected speeches by uploading the TXT files on AntConc to determine the size of each corpus.
5. Presenting and reporting the finding along with discussing them in light of previous research.
6. Listing references as per the APA style.

## **CHAPTER FOUR**

### **Results and Analysis**

#### **4.0 Introduction**

This section analyzes the discourse of the political speeches delivered by Queen Rania and Michelle, two prominent female figures from distinct cultural backgrounds. The study employs Fairclough's Critical Discourse Analysis (CDA) model to systematically analyze and interpret linguistic discourses within the political and social contexts to uncover the ideologies both speakers attempt to. To do such analysis, First, the researcher focused on frequency analysis of pronouns and gender-specific words as linguistic features, covering the word level. Second, an extensive examination, using concordance analysis, of language used by both of them regardless the frequency to uncover the ideologies hidden through their speeches aiming to empower females.

#### **4.1 Results of Question One: What are the linguistic features (pronouns and specific gender words) used in the speeches by Queen Rania and Mrs. Obama?**

To examine the linguistic features of speeches by Queen Rania and Mrs. Obama, specifically First, second and third (female) pronouns: I (me, my), We (us, our), You (you, your), She (her), and gender-specific words: Wom\*n and girl\*(representing the singular and plural forms of those words).

##### **4.1.1 Frequency Analysis of Pronouns**

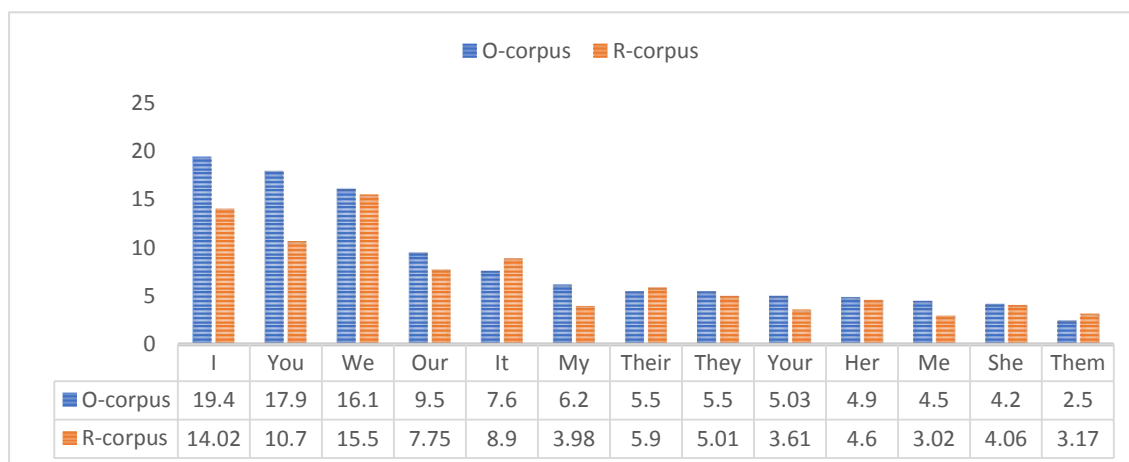
The researcher looked for the most common pronouns depending on frequency analysis, then used concordance analysis to uncover the context. The table below summarizes the frequencies of pronouns in the speeches of Queen Rania and Michelle Obama.

**Table 1: Frequencies of use of personal pronouns by Mrs. Obama and Queen Rania**

Pronoun	Obama-corpus		Rania-Corpus	
	Raw freq.	Norn freq.	Raw freq.	Norn freq.
I	243	19.4	190	14.02
You	224	17.9	146	10.7
We	201	16.1	210	15.5
Our	119	9.5	105	7.75
My	77	6.2	54	3.98
Your	63	5.03	49	3.61
Her	62	4.9	62	4.6
Me	56	4.5	41	3.02
She	53	4.2	55	4.06

When comparing two corpora of different sizes, it is important to use normalized frequency to account for the differences in corpus size. Normalized frequency is calculated by dividing the frequency of a word or phrase by the total number of words in the corpus and multiplying by a million. This allows for a fair comparison of the frequency of words or phrases in different corpora, regardless of their size.

In the analysis of pronoun usage in the O-corpus and R-corpus, the frequencies of pronouns were presented in per million (pm) or per thousand to account for the differences in corpus size. The current study utilizes the per thousand frequency because the sizes of both corpora are measured by thousands not millions (See the method section for more information).

**Figure 1: Norm (normalized) Frequency of use of pronouns in O-corpus and R-corpus**

The use of normalized frequency allowed for a fair comparison of the frequency of pronouns in the two corpora, highlighting both shared patterns and nuanced distinctions in the linguistic fabric of these corpora. For instance, the pronoun 'I' was the most frequently employed in both O-corpus (19.4 per thousand) and R-corpus (14.02 per thousand), underscoring a common tendency toward self-reference. Similarly, the pronoun 'We' demonstrated comparable frequencies in both corpora, suggesting a shared tendency for inclusive language (O-corpus: 16.1 per thousand, R-corpus: 15.5 per thousand). However, noteworthy differences surfaced in the usage of 'You,' where O-corpus exhibited a higher frequency (17.9 per thousand) than R-corpus (10.7 per thousand). Additionally, the pronoun 'Our' was more prevalent in O-corpus (9.5 per thousand) compared to R-corpus (7.75 per thousand).

#### 4.1.2 Frequency analysis of gender-specific words

The table below summarizes the frequencies of gender-specific words, especially “Woman/ women and girls/girls”, used in R- corpus and O-corpus. This table offers a comprehensive overview of how both figures utilize these nouns, to communicate their messages.

**Table 2: Frequency of use of women/girls by Obama and Queen Rania**

Word	Obama-Corpus		Rania-Corpus	
	Raw freq.	Norn freq.		
Wom*n	114	7.8	158	11.7
Girl*	97	6.9	82	6.05

The occurrences of “wom\*n” exhibited the highest frequencies in both corpora recording 7.8 per thousand and 11.7 per thousand O-corpus and R-corpus, respectively. In contrast, the term “girl\*” was observed at frequencies of 6.9 per thousand in the O-corpus and 6.05 per thousand in the R-corpus. There are no statistically significant differences were identified between the frequencies observed in the two corpora.

### 4.1.3 Concordance Analysis of the Pronouns and Gender-specific Words

To uncover the underlying meaning of using pronouns and gender-specific words, the researcher conducted a concordance analysis of the most frequently used pronouns by both speakers: I, YOU, We, and OUR to highlight how language is used by both speakers to foster ideologies related to empowering women.

#### 4.1.3.1 The pronouns *I, We & Our*

##### A: Queen Rania

Queen Rania's Strategic Use of "I" in her speeches shows that she used it to achieve several goals: 1. *Convey enthusiasm and personal connection, for example* "I am delighted to be here," she expresses genuine interest in the causes and events she addresses. 2. *Share personal stories and perspectives. For instance,* "I am a strong believer...", this establish a connection with the audience and highlight shared values. 3. *Show accountability and responsibility, for example,* "I am confident I have much to learn" demonstrate her willingness to collaborate and learn. 4. *Emphasize shared experiences and commonalities, such as,* "I am convinced we are all much more alike..." promote understanding and bridge cultural gaps. Thus, Queen Rania's use of "I" creates a balance between personal engagement, empowerment, accountability, and a focus on shared understanding. This approach strengthens her communication and reflects her commitment to positive change.

**Table 3: Concordance lines of the pronoun *I* used by Queen Rania**

Sheikh Nahayan, for those kind words – and, more importantly, for your commitment to women’s education.	I	am delighted to be here with all of you... to be a part of this
Money and Business, “US News and World Report”]. And thank you all for your warm welcome.	I	am delighted to be here. I really wanted to be a part of this session.

world. Queen Rania's Speech at 2002 Middle East Institute Women's Luncheon - Washington DC, USA February 01, 2002	I	am delighted to be here today, not only to meet women who make things in
ourselves of life's richness. And at worst, we perpetuate ignorance that breeds prejudice and fear.	I	am afraid we are seeing that trend today in the tensions between East and West,
our different, yet similar, worlds, and unless we frame such understanding within an intelligent historical context,	I	am afraid we will be in danger of widening the gap and of inflicting further

Queen Rania, similar to many public figures, utilizes the pronoun "we" in her speeches to convey: 1. ***A collective identity and shared responsibility*** such as, "we have to be able to depend on one another" and "we have in our hands the promise of modern technology and innovation". 2. ***Unity and collaboration***, aligning her actions with those she represents. This use of "we" fosters a sense of community and common purpose, highlighting that challenges and achievements are collective endeavors. Queen Rania's use of the pronoun "we" signifies a collective identity and unity among women such as, "We have to break the molds that shape women and girls from the moment they are born" and "We have an important message to send about our commitment to peace, tolerance, and equality" emphasize solidarity. 3. ***Shared experiences, and the broader impact of gender-related issues on the community***. This inclusive language promotes empowerment and encourages collaborative efforts in addressing challenges related to gender equality. Thus, Queen Rania's deliberate use of the pronoun "we" in feminist speeches underscores a sense of collective identity and unity among women. This inclusive language not only highlights shared experiences and solidarity but also emphasizes that gender-related challenges are communal issues that require collaborative solutions. It serves to empower individuals and inspire joint efforts towards addressing and overcoming these challenges.

**Table 4: Concordance lines of the pronoun "we" used by Queen Rania.**

the winds of conflicts, inherited boundaries, and backward ideologies. We need a powerful push forward.	We	have in our hands today the right tools and an open digital space. We
forward. We have in our hands today the right tools and an open digital space.	We	have in our hands the promise of modern technology and innovation. These have the
for your education". You already place a high value on school, and that's something	We	have in common. Because, let me tell you: without an education, I wouldn't
hands of the people." And we can teach our children that in our interdependent world,	We	have to be able to depend on one another. The last story I want
A society's expectations of women directly reflect its confidence in their abilities and potential.	We	have to break the molds that shape women and girls from the moment they

Queen Rania frequently uses "our" to emphasize: 1. *Unity and collective action* such as using "our leaders" and "our region". 2. It creates a sense of *shared identity and responsibility* that the issues discussed are broader than individual concerns, affecting a whole community as in "Our lives as ourselves" vs. "public events of our lives". 3. *reinforcing the need for collaboration and solidarity to address challenges*. "absolutely critical...hear from each other". 4. *Signifying collective empowerment*. "Our best chance" and "a cause for celebration" emphasize that challenges and goals are shared experiences. Therefore, Queen Rania's use of "our" is a powerful tool for promoting unity and collective action towards shared goals.

**Table 5: Concordance lines of the pronoun "our" used by Queen Rania.**

years since the leaders of the world made a pledge of education for all. But	our	leaders and politicians would rather attend aid conferences than act on aid pledges. Rather
summit after summit, we fail to justify our lack of progress. We fail to persuade	our	leaders to champion our principles. Just look at comparisons between individual charity and government
s eyes turn to stadiums in South Africa in 2010, we need 30 million signatures to show	our	leaders we're serious about getting children into schools. And we need your help...
me the importance of the first pledge we have taken today – of showing up in	our	lives as ourselves. Because whatever title or office we may be privileged to hold,
the time, is a recipe for disaster. And endlessly striving for perfect balance only turns	our	lives into a tightrope – upon which we never dare to dance, for fear of



## B: Michelle Obama

The analysis reveals Michelle Obama's strategic use of the first-person pronoun "I" to achieve multiple goals in her speeches: 1. *Demonstrate personal involvement and commitment*. For instance, "I" to emphasize her dedication to specific actions and causes. 2. *Project authority and leadership*, such as, "I" can convey belief in a cause or person, such as Hillary Clinton's presidency. 3. *Empower others by highlighting inspiration from others*, like young women, as in "I" to connect and empower her audience. 4. *Share personal experiences and connecting her story to the audience* as in, "I" fosters a sense of relatability and individuality. 5. *Increase clarity and accountability*, for example, "I" is used to connect personal desires with intended actions, it creates transparency. Thus, Mrs. Obama avoids self-centeredness and emphasizes shared experiences.

**Table 6: Concordance lines of the pronoun I used by Mrs. Obama**

next 26 days, we need to do everything we can to help her and Tim Kaine win this election. I know	I	m going to be doing it. Are you with me? Are you all with me? You ready to roll
this school when she could be anywhere in this city or in this entire country? And the answer is simple:	I	m here because of you. I'm here because girls like you inspire me and impress me every single
anywhere in this city or in this entire country? And the answer is simple: I'm here because of you.	I	m here because girls like you inspire me and impress me every single day. I am so proud of
And I am beyond thrilled that you are working so hard to complete your education. It is so important. And	I	m here because when I look out at all of these young women, I see myself. I may come
about us and our children, someone with strength and compassion to lead this country forward. And let me tell you,	I	m here today because I believe with all of my heart that Hillary Clinton will be that president. See,

For Michelle Obama's use of the pronoun "we" in her speeches, she emphasizes: 1. *The idea of collective responsibility and shared advocacy*. By employing inclusive language, she conveys the notion that the challenges faced by women are societal issues that require a united effort for positive change. For instance, "We're going to be working together to support young people particularly adolescent girls in areas affected by conflict

and crisis, like the Democratic Republic of Congo," she highlights the importance of collective action in addressing global issues. 2. ***Progress and empowerment are collaborative efforts***, encouraging a sense of community and inclusivity. This choice in pronoun reflects a belief in the strength of collective action and the importance of solidarity in addressing societal challenges. Thus, Michelle Obama's use of the pronoun "we" in her speeches signifies a commitment to collective action, emphasizing unity, shared responsibility, and the idea that societal progress is a collaborative effort requiring the participation of all.

**Table 7: Concordance lines of the pronoun "we" used by Mrs. Obama**

something else, and she said, "We're coming for tea, right?"I said, of course	we'	re going to have tea. And here we are. So this is why you'
asking them to deepen their commitment to girls' education. For those who are already investing,	we'	re going to ask them to invest more. For those not yet engaged, we
me and making me feel so loved. I'm so proud of you. So now,	we'	re going to talk, okay? You guys ready for some conversation? Students: Yes. First
here with us today. And with that, I'm going to take my seat and	we'	re going to start answering your questions. How about that? I love you all.
nearly \$200 million to help girls like you all of you get the education they deserve.	We'	re going to be working together to support young people — particularly adolescent girls — in

Michelle Obama's use of the pronoun "our" emphasizes:1. ***Shared experiences and collective responsibility, fostering unity and collaboration***. For instance, when discussing initiatives like Let Girls Learn, she states, "our own efforts... to help girls in developing countries go to school," highlighting a communal endeavor.2. ***Addressing societal challenges***, she asserts, "our nation's leaders should meet basic standards of human decency," emphasizing a shared responsibility for societal progress. 3. This inclusive language underscores that the ***challenges and goals discussed are part of a broader societal context, encouraging collaboration and solidarity among diverse individuals***.

4. By addressing women with "our," Obama fosters *a sense of shared identity and collective empowerment, encouraging women to see themselves as integral to a larger movement for empowerment and societal change*. Therefore, in defending women's rights, her use of "our" conveys shared responsibility, reinforcing the idea that progress requires collective effort and the strength of women as a whole.

**Table 8: Concordance lines of the pronoun "our" used by Mrs. Obama**

home on election day. Because on November the 8th, we have the power to show	our	children that America's greatness comes from recognizing the innate dignity and worth of
this great American story, and we are always stronger together. On November 8, we can show	our	children that here in America, we reject hatred and fear and in difficult times,
innate dignity and worth of all our people. On November the 8th, we can show	our	children that this country is big enough to have a place for us all –
just stand by and allow her opponent to be elected, then what are we teaching	our	children about the values they should hold, about the kind of life they should
for so many of us, not just as women, but as parents trying to protect	our	children and raise them to be caring, respectful adults, and as citizens who think

### The Pronoun *YOU*

#### A: Queen Rania

Queen Rania's use of the pronoun "you" when addressing women is strategic and impactful, that is used to achieve: 1. *Direct and Inclusive Connection*, for example "you" creates a *sense of closeness and emphasizes the agency and individuality of women*. It breaks away from traditional, potentially hierarchical language. 2. *Empowerment and Shared Experience*, by directly addressing women and highlighting their potential for greatness, Queen Rania fosters a sense of empowerment and shared purpose. 3. *Engagement and Shared Responsibility*, using this pronoun is used in the context to encourage women to actively participate in social change and take responsibility for their own and others' success. 4. *Collective Action and Shared Goals*, where Queen Rania avoids self-focus and emphasizes working together. This promotes collaboration and a

sense of shared responsibility for achieving goals. Therefore, Queen Rania's use of "you" creates a personal and inclusive environment that empowers women and encourages them to work together for positive change. The table below provides more examples on the use of the pronoun "You" by Queen Rania.

**Table 9: Concordance lines of the pronoun "you" used by Queen Rania.**

for what you want. Be persistent. Keep a record of all your efforts. Say thank	you	to all your supporters. And, crucially, know that the greatest leaders are not the
voices, to speak up and shout out for girls whose cries fall silent. I want	you	to fight for them, as others are fighting for you. I want you to
about getting children into schools. And we need your help... Italy's help. We need	you	to leverage your networks and put your talents to work for 1GOAL. We need
an outrage. An injustice. And they have no place in our common humanity. So, thank	you	to Prime Minister Harper and the Canadian Government for being 'discontented' with the status
I want you to fight for them, as others are fighting for you. I want	you	to pull up another girl, and help her stand tall and strong. I want

## **B: Michelle Obama**

Using the pronoun "you" by Michelle Obama to address women in her speeches carries significant meaning by establishing: 1. *A direct connection and personal engagement.* This choice of language aims to speak to women on an individual level, recognizing their agency and unique experiences. For example, when she states, "You don't have to do this alone," it conveys a desire to engage with women personally, fostering inclusivity and empowerment by acknowledging their presence and importance in the conversation. 2. *Emphasizing participation, support, and direct communication.* For example, "The world needs more girls like you growing up to lead our parliaments and our board rooms," she highlights inclusiveness, shared experiences, and personal connection in her communication. 3. *Create a sense of collective experience and shared goals rather than individual self-centeredness.* Therefore, Michelle Obama's deliberate use of the pronoun "you" in her speeches serves to establish a direct and personal

connection with her audience. It reflects a communication style that values individual agency and experiences, enhancing relatability, inclusivity, and empowerment while emphasizing shared values and experiences. (see table 10 for further example)

**Table 10: Concordance lines of the pronoun "you" used by Mrs. Obama**

important that you do that, not just for yourselves, but for all of us. Because	you	all have a unique perspective. You have a unique voice to add to the
make you feel. But here's the thing -- with an education from this amazing school,	you	all have everything -- everything -- you need to rise above all of the noise and
and abrupt changes to your daily lives, especially when it comes to your education. But	you	all have shown incredible resilience in difficult circumstances before. Your determination over so many
starts with making sure that every girl on this planet has the kinds of opportunities	you	all have to get the education and to succeed. As you've heard, right
his address at Camp Lejeune, service doesn't end with the person wearing the uniform.	You	all know that. And I have been honored and deeply moved to meet many

#### 4.1.3.2. Gender- Specific Words

Using "women" or "girls" over "woman" or "girl" in political speeches holds considerable significance. The plural forms, namely "women" and "girls," tend to convey a sense of collectivity or group, fostering inclusivity and providing a more representative depiction of the entire demographic. This choice can effectively underscore the importance of addressing issues impacting these groups as a whole. It is evident that the plural form of these two words is more dominant than the singular form in both corpora. The tables below display concordance lines from R-corpus of "women".

A Concordance-Critical Discourse Analysis of Queen Rania's speeches examined the linguistic use of the words "women and girls" within their context to reveal ideologies behind such usage. 1. **Challenging traditional gender roles and many limitations posed by the society on women, in order to empower women and call for equal opportunities** as in "These expectations halt the progress of women, leaving them

trapped in their shells. A society's expectations of women directly reflect its confidence in their abilities and potential. We have to break the molds that shape women and girls from the moment they are born". **2. Universalism and Intercultural Understanding, through emphasizing shared experiences of women across different cultures and background to encourage dialogue between the West and the East, and to eliminate stereotypes** "I want to highlight the tremendous commonality between Arab women and women in the West. In my experience, women the world over have very similar concerns and interests – economic and family life and security...education and healthcare" and in "I suggest that each one of us arranges inter-cultural exchanges between Arab and Western women". **3. Intersectionality of the challenges and obstacles facing women and the need for global solidarity to enable women to achieve their potentials and to fulfill their dreams as in** "However, I want to point out that a lot of the challenges that these women face are shared by other developing countries who may not even be Muslim. The point is that women in the developing world all share similar challenges, and it's very important for them to be seen and heard". **4. Agency and Collective Action highlighting the importance of taking initiatives and working together to make change. For example,** "When Sadiqa graduated, she went to work for the Afghan Women's Educational Center. Then, in 2002, armed with her savings and experience, she returned to her rural village... Jyoti saw how women around her lacked a voice in the community. So when she was 19, she canvassed her village door-to-door... The second day, five dozen women came – and a grassroots movement was born."

Thus, concordance analysis highlights some of the key ideologies embedded within Queen Rania's speeches, which advocate for gender equality, empowerment, and collective action towards an equitable world for women.

**Table 11: Concordance lines of the word "women" used by Queen Rania**

its confidence in their abilities and potential. We have to break the molds that shape	women	and girls from the moment they are born. These molds, which have been passed
in 1994, Sadiqa was shocked to realize the education she took for granted was something she	women	and girls in her hometown could only imagine. When Sadiqa graduated, she went to
in the community. So when she was 19, she canvassed her village door-to-door, inviting	women	and girls to meet and talk about shared concerns. The first day, only five
always say, "I want to help women in my community." That is the nature of	women	and the instinct that God gave us: to nurture, foster and to give from
saw Dubai. With its wise leadership, the United Arab Emirates has achieved tremendous gains for	women.	And the mother of the Emirates, Sheikha Fatima Bint Mubarak, may God protect her,
that this morning, I'm looking out at a sea of tall and strong young	women...	and the tide is unstoppable, girls! You are women who'll work hard to
Every Child, has contributed to progress...by mobilizing governments, partners and NGOs on behalf of	women	and children. And, as a proud advocate for UNICEF, I want to spotlight their
Every Newborn Action Plan... which breathes new life into the UN's Global Strategy for	Women	and Children's Health. Because while we've seen progress to reduce child deaths

Furthermore, a concordance analysis of "Girls" in Queen Rania's speeches focused on the representation of girls and education, highlighting the following ideas: 1. Framing Girls as Victims and Agents of Change. **1. The analysis demonstrated that Queen Rania used strong language to portray girls as victims** of various hardships, like child marriage, lack of education, and conflict zones. **2. Terms like "trapped," "burdened," and "unsure" create a sense of urgency and sympathy.** On the other hand, **3. Queen Rania calls for girls' empowerment through the portrayal of girls as agents of change.** They are described as "transformational," "troublesome", and "resilient." Examples like Sadiqa and Jyoti showcase their agency and the positive impact of education. **4. A categorization of Binary of Nonsense vs. Common Sense.** The analysis also reveals a binary opposition between "nonsense" and "common sense." Practices like denying girls education are labeled as "nonsense" to delegitimize them and build

consensus against them. Conversely, "common sense" is not defined but left implied as the logical and desirable alternative, suggesting that investing in girls' education is simply rational and intuitive. **5. Emphasis on Global Solidarity and Action.** The Queen frequently uses expressions like "the world over," "600 million girls," and "girls everywhere" to create a sense of global solidarity with girls facing challenges. She calls for collective action through phrases like "let's pull together," "we can do something," and "we can be their mouthpieces," urging the audience to become advocates and supporters. **6. Emotional Appeals and Personal Connection.** The speeches employ emotional appeals through vivid imagery and stories of individual girls like Sadiqa and Fatima. This aims to connect with the audience on a personal level and evoke empathy. In addition, Queen Rania positions herself as a relatable figure by mentioning her own daughters and emphasizing shared aspirations for all girls. **5. Framing Education as a Solution and Investment:** the Queen consistently emphasizes education as the key to empowering girls and solving various global issues like poverty, inequality, and conflict. She highlights the economic benefits of education using statistics and framing it as a "financially sound" investment (See table 12 for more examples).

**Table 12: Concordance lines of *Girls* in Queen Rania's speeches**

they're troublesome like that. That's why Boko Haram fear them...and why the Taliban shot Malala.	Girls	just can't keep education to themselves. They spread it around. They teach their mothers to read.
That's not magic; that's a movement. And it's unstoppable. Queen Rania's Speech at Let	Girls	Learn - NY, USA September 19, 2016 Thank you, Stephen. This is what Margaret Mead meant when she said: "never
went straight to their parents and gave them lessons on why it was crucial that they let their	girls	learn. Because Fatima knows that education endures. Rich or poor, in conflict or in peace, no one
bleaker, or more heartbreaking time in my region. But let me tell you what gives me hope. Our	girls...	Many of whom, by the way, are much like girls here in the US. They play soccer;



and place of birth weigh them down... and they cannot get in. Ironically, once they're in classrooms,	girls	often perform better than boys; they leave school smarter and with more self-respect; and go on
shows them: When two of the tents that serve as classrooms were torched by arsonists last year, the	girls	refused to give up – and held their classes on open ground. I am also inspired by Jyoti
Basiri, a 25-year old from Afghanistan, who is opening the doors of education to a new generation of	girls.	Sadiqa's family fled as refugees when she was only 6, rebuilding their lives in Pakistan, where Sadiqa
Center. Then, in 2002, armed with her savings and experience, she returned to her rural village to found a	girls'	school in her home. Today, that one school has grown to four, reaching more than 1,000 young girls.
into progress. Let's text, type and tweet 'til we see positive change! And, on behalf of 600 million	girls	stumbling through life, let's think like Alice who, after a while, believed, "that very few things
girl, lifts another up and passes on her gift of strength. So that one by one, women and	girls,	the world over, stand tall and strong, together. Think about what would happen if each of us –
girls denied the chance to go to school for a lifetime of cooking, cleaning and childcare... Nonsense like	girls	thrust into marriages they're too young to understand, falling pregnant, only to bury the tiny bodies
and NGOs working with girls, we can do something that's never been done before. We can make	girls'	voices and videos of their lives go viral... we can be their mouthpieces and take their message
unsure... out of place. Lost in a world where there is no sense, where nonsense prevails. Nonsense like	girls	walking 10 kilometers every day on empty stomachs to find water for their families... Nonsense like girls denied
unite...if we can leverage synergies between the worlds of media, social online networks, and NGOs working with	girls,	we can do something that's never been done before. We can make girls' voices and videos
girls of the developing world. I want you, girls with voices, to speak up and shout out for	girls	whose cries fall silent. I want you to fight for them, as others are fighting for you.
you leave school today, I want you to remember the girls of the developing world. I want you,	girls	with voices, to speak up and shout out for girls whose cries fall silent. I want you

In her speeches addressing women, Mrs. Obama delivered several messages:1. **highlighting Gender Roles and Expectations** through the emphasis on the traditional social roles for mothers, wives and daughters presenting a stereotypical image of women as caretakers and supporters rather than independent individual. 2. **Patriotism and Nationalism**: She also emphasizes the contributions of women to the military and their role in defending their nation recognizing their bravery and the sacrifices they presented.

That supports a nationalist discourse that praises military involvement and portrays it as a measure of patriotism and national pride, regardless the complexities of military actions and their consequences on the international level. 3. **Empowerment and Resilience:** through highlighting the importance of reinforcing women’s rights and providing opportunities, so they can achieve their dreams. 4. **Criticizing Gender Discrimination:** She criticizes gender discrimination, especially in the context of politics and the workplace. References to "hurtful, hateful language about women" and the need to challenge demeaning attitudes suggest a recognition of the persistent barriers faced by women in society. The speeches, however, basically concentrate on individual experiences rather than structural issues. 5. **Political Commentary:** Mrs. Obama implicitly presented political commentary, especially regarding the behavior of certain political figures. References to "a candidate for president of the United States" bragging about sexually assaulting women and the subsequent call to action against such behavior reflect a broader critique of misogyny and toxic masculinity in politics. She used such language to provoke women on the national level to go out and vote to Hillary Clinton as a female candidate that is a model role for all women (for more examples see table 13)

**Table 13: Concordance lines of the word "women" used by Michelle Obama**

born of that horrible day in Fallujah. The general went on to explain that while military leaders believed	women	Marines could perform as bravely as men under deadly attack, there had never been a trial like
girls for their minds as well. It’s about whether societies cling to laws and traditions that oppress	women,	or whether they view women as full citizens entitled to the same rights and freedoms as men.
is what they’re talking about. They’re talking about letting the power, the genius, the creativity of	women	shine through. They’re talking about ensuring that women and girls can pursue their dreams.
me to have dreams.” So when Prime Minister Abe and Mrs. Abe talk about building a “society where	women	shine,” I think this is what they’re talking about. They’re talking about letting the power,
their dreams. And that’s what this effort is all about. It’s about creating a world where	women	shine. A world where every family, every community and every nation can benefit from the contributions of

States who, over the course of his lifetime and the course of this campaign, has said things about	women	that are so shocking, so demeaning that I simply will not repeat anything here today. And last
and I feel it so personally, and I'm sure that many of you do too, particularly the	women.	The shameful comments about our bodies. The disrespect of our ambitions and intellect. The belief that you
to their women. But if we have a president who routinely degrades women, who brags about sexually assaulting	women,	then how can we maintain our moral authority in the world? How can we continue to be
t want to believe that there are still people out there who think so little of us as	women.	Too many are treating this as just another day's headline, as if our outrage is overblown
a powerful individual speaking freely and openly about sexually predatory behavior, and actually bragging about kissing and groping	women,	using language so obscene that many of us were worried about our children hearing it when we
We have knowledge. We have a voice. We have a vote. And on November the 8th, we as	women,	we as Americans, we as decent human beings can come together and declare that enough is enough,
are validating it. We are endorsing it. We're telling our sons that it's OK to humiliate	women.	We're telling our daughters that this is how they deserve to be treated. We're telling
got to stop right now. Because consider this: if all of this is painful to us as grown	women,	what do you think this is doing to our children? What message are our little girls hearing
daughters and our granddaughters -- and to our sons and our grandsons as well. Because of you, when young	women	wonder how high they can rise in our military, they can look at General Ann Dunwoody and
Girls Learn. And I had the pleasure of spending hours talking to some of the most amazing young	women	you will ever meet, young girls here in the US and all around the world. And we

Addressing “girls” in her speeches, Mrs. Obama stressed the following themes: 1. ***Empowerment through Education***, emphasizing the importance of education as a way to empower girls and as one of the fundamental rights that all girls worldwide should have access to regardless their backgrounds. For example, "to help girls like you all of you get the education they deserve". 2. ***Global Solidarity and Collaboration***: she focused on the importance of global collaboration when addressing challenges facing girls everywhere especially education, thus she suggested for more partnerships to deal with such issues as in "We're going to be working together country and all around the world".

**3. Recognition of Potential and Agency:** Mrs. Obama suggested that girls have the capability to make difference and contribute to their communities in a positive way, for instance "Because I know what's inside of girls like you and like me".

**Table 14: Concordance lines of “Girls” in Mrs. Obama’s speeches**

And that is why the United States government recently launched a new, global girls’ education effort called Let	Girls	Learn. As part of this initiative, U.S. Peace Corps volunteers will work side-by-side with
Obama: The Malala Fund predicts that when students are eventually allowed back into their classrooms, an additional 10 million	girls	of secondary school age could remain out of school. And we can’t let that happen. We
contribute to their country’s economies for generations to come. Michelle Obama: That’s why we started the	Girls	Opportunity Alliance at the Obama Foundation. Because we believe that the millions of adolescent girls around the
decision. For me, being a mother made me a better professional, because coming home every night to my	girls	reminded me what I was working for. And being a professional made me a better mother, because
think their daughters are as worthy of an education as their sons. It’s about whether communities value	girls	simply for their bodies, for their household labor, their reproductive capacities, or whether they value girls for
some of the students here today -- yes, there you go. And as I stood before that roomful of	girls	six years ago, all I could think about was how much promise they each had inside of
just like I’m inspired by all the young people here – and I was so uplifted by these	girls.	That was Tuesday. And now, here I am, out on the campaign trail in an election where
let these girls be forgotten during this crisis. The stakes are just too high. Because when we give	girls	the chance to learn, we give them the opportunity to fulfill their potential, build healthier families and
of this initiative, U.S. Peace Corps volunteers will work side-by-side with local leaders, families, and	girls	themselves to help girls go to school and stay in school. They’ll be creating mentoring programs,
girls here in the room. I also know -- I’m sending my love out to all of the	girls	watching from the Sports Hall -- hey. We love you. Now, I imagine that some of you might
passion and hope and intelligence each of them could bring to our world. And in many ways, those	girls	were the inspiration for so much of my work as First Lady — work to give girls like
understand the loss to our world when we fail to educate our girls. But when we do educate	girls,	when we truly invest in their potential, there is no limit to the impact we can have.
ve heard, right now there are more than 62 million girls around the world who are not in school --	girls	whose families don’t think they’re worthy of an education, or they can’t afford it.

## 4.2 Results for Question Two: How do Queen Rania and Michelle Obama use language to promote social change and challenge dominant ideologies about women?

To answer this question, the researcher followed Fairclough's model for CDA to uncover the ideologies hidden within the speeches of those two female figures. An extensive analysis of both corpora, searching for words that carry hidden messages and ideologies related to women, regardless the frequency, then identifying the themes categorized under the utilization of those words (nouns, verbs and adjectives).

### 4.2.1 Ideologies within Queen Rania's Political Speeches

In her speeches, Queen Rania attempted to convey overlapping themes when addressing women to represent her ideologies: 1. **empowerment & education**, 2. **collaboration & partnership**, 3. **equality & justice**, and 4. **shared humanity & understanding**.

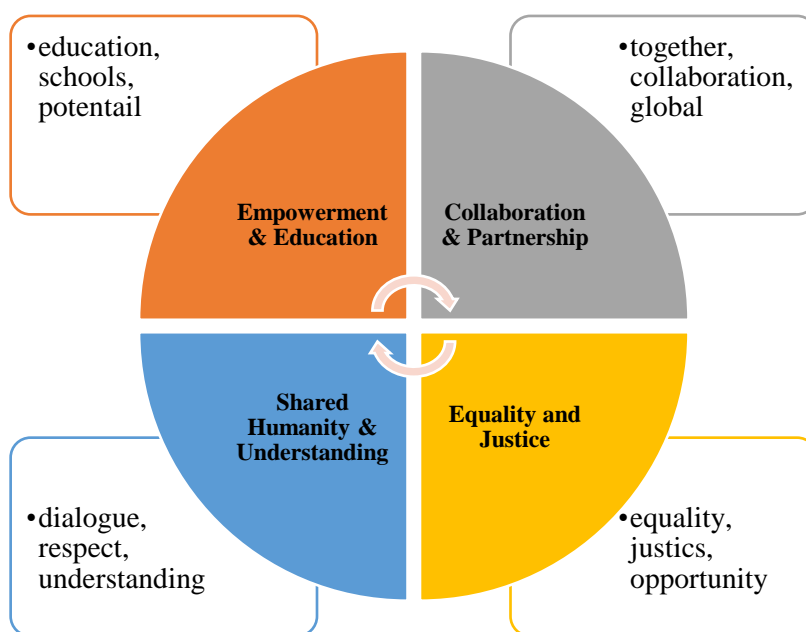


Figure 2: Themes within Queen Rania's Speeches addressing women

**Empowerment and Education:** throughout her speeches, Queen Rania always emphasized the importance of empowering women and girls through providing education, in order to reach their full potential. She commits herself to this cause on national and international levels. Further, the Queen places education as a crucial element of progress, empowerment and development. She supports investing in education, especially for girls, as a way to break the cycle of poverty and create a brighter future for individuals and communities as whole ( See the appendix for more examples).

**Table 15: Concordance Lines of the Importance of Education as addressed by Queen Rania**

all. Because education doesn't just beat poverty. It beats disease. It beats inequality. And for girls,	education	is nothing less than a life saver, from stigmatism, insecurity, and violence. It's the issue
just want to say that, these days, we all could be very creative in forging partnerships, and	education	is probably the most important thing in that. We need examples in our part of the
can they really strive to be pro-active in making sure that those rights are met. So	education	is very important. In the world that we live in today, there are many creative ways
No. Just a school that says, "enter me" ... and a global community that says, "we care." An	education	is what it will take. Opening classrooms for the 80 million out-of-school girls burdened by
not; jobs will change; trends will vary. But education stays deep inside. And when the power of	education	is within you, then everything is within your power. This wisdom is shared by another inspiring
degree in business ... and a great job with Citibank. You're looking forward to building on your	education	and experience. Then, imagine you go to a party one night and you meet an incredible
movie. Club members started organizing themselves on behalf of local issues – devising solutions to challenges like sanitation,	education	and health. And today, more than 11,000 "Meena girls" are serving their communities – even as they support
experience, women the world over have very similar concerns and interests – economic and family life and security...	education	and health...the opportunity to participate in our societies in meaningful ways. It's easy to
Please be upstanding for Malala. Queen Rania's Speech at 1GOAL Education for All - NY, USA Because	education	doesn't just beat poverty. It beats disease. It beats inequality. September 20, 2010 Thank you Owain... 400 million
future. This is about you laying the foundations of our future on quality education for all. Because	education	doesn't just beat poverty. It beats disease. It beats inequality. And for girls, education is
Thank you, Sheikh Nahayan, for those kind words – and, more importantly, for your commitment to women's	education.	I am delighted to be here with all of you... to be a part of this

Queen Rania intensively stresses the significant role education plays in the development of communities around the world. Concordance analysis demonstrate that the Queen expresses that education goes beyond addressing poverty; it serves as a powerful tool that combats not only economic challenges but also health issues and social disparities on the national and global levels as well as it provides long-term solutions for social and economic issues we face as individuals and communities. For instance, “Because education doesn’t just beat poverty. It beats disease. It beats inequality” and as in “experience, women the world over have very similar concerns and interests – economic and family life and security education and health...the opportunity to participate in our societies in meaningful ways”.

In addition, Queen Rania highlights the life-changing influence of education, especially for girls who encounter many social obstacles as insecurity, violence and in some cases stigma as in “And for girls, education is nothing less than a life saver, from stigmatism, insecurity, and violence. On the other hand, Queen Rania draws attention to the problems millions of children around the world who do not have access to education, which negatively affect their future, as addressing Naseer’s story that resembles the stories of other children who suffer from not having the opportunity to learn and thrive. That is a result of military conflicts that prevent children from living their lives safely and not to have their right in education as in “violence...war ...and terrorism – and with good reason education. One of the major casualties of those conflicts is Today, more than 13 million children – half of them, girls – are shut out of schools.”. On the same vein, she calls the international community to collaborate and work together in order to provide the chance for children worldwide to get enrolled in education, stressing the importance of the strength of the global effort to overcome the challenges to face such problems as in “I’m proud to work with UNICEF, and be the Honorary Chairperson of the United

Nations Girls Education Initiative. The Girls Education Initiative works around the world to get girls into schools: advising governments”. Such global effort should be clear in especially refugee communities who suffer from that as in “several semesters of schooling, didn’t break her spirit; instead, it made her hold on tighter to education When she noticed that many girls in the refugee camp were dropping out of school”.

***Collaboration and Partnership:*** Through her speeches, Queen Rania delivers a powerful message of unity and collaboration, to overcome global issues we face as humanity.

**Table 16: Concordance lines of the Importance of Collaboration & Partnership as addressed by Queen Rania**

a message of hope in a world too often divided between “us” and “them.” Let us work	together	to extend that community of purpose to all our peoples – Californian, Jordanian, American, Arab – joined in
advocate. I came here today to urge you, with your creative skills and unconventional solutions, to come	together	to produce new approaches for quick and lasting change... to create a new progressive reality for
really start to listen. Let us make a commitment tonight to start listening. We are in this	together.	We all have a share in a common future. Together, we can start a new story,
to start listening. We are in this together. We all have a share in a common future.	Together,	we can start a new story, a story of trust, of partnership, and hope. Thank you
helping us understand the various aspects to our respective societies. Only then can we learn to work	together	for the betterment of humanity. Much has been said about what makes us different. There are
fact, American citizens give more than twice as much to charity as the top 17 developed countries put	together	give in foreign aid! In short: values, like generosity, so integral to our daily lives, are
many ways we can ‘reach something better’ for mothers, newborns and children – especially when we ‘do more	together	globally’. So, let’s take inspiration, once more, from the mother of modern nursing who, when
upon you. Queen Rania's Speech at Saving Every Woman, Every Child Summit - Toronto, Canada “Doing More	Together	Globally” May 29, 2014 Your Highness, the Aga Khan...President Kikwete ...Prime Minister Harper... Minister Paradis... honourable guests...
superstar Republican Governor... this state is clearly a fertile environment for cultivating common ground. In our time	together,	I would like to share a few stories from my life so far. And I hope



She emphasizes the importance of working together to highlight solidarity and avoid the differences that divide people into opponent parties. So, the benefits of such collaboration would reach to all people, regardless of nationality or background as in "Let us work together to extend that community of purpose to all our peoples – Californian, Jordanian, American, Arab...".

She also emphasizes the importance of collaboration and collective action in order to produce innovative solutions and create positive change as in "I came here today to urge you, with your creative skills and unconventional solutions, to come together to produce new approaches for quick and lasting change...". In addition, Queen Rania highlights the notion of shared responsibility to shape the future of the globe as in "Together, we all have a share in a common future". And as a result of the collective effort and responsibility, trust is built suggesting the essential role of partnerships to have better future through mutual cooperation and understanding as in "Together, we can start a new story, a story of trust, of partnership, and hope".

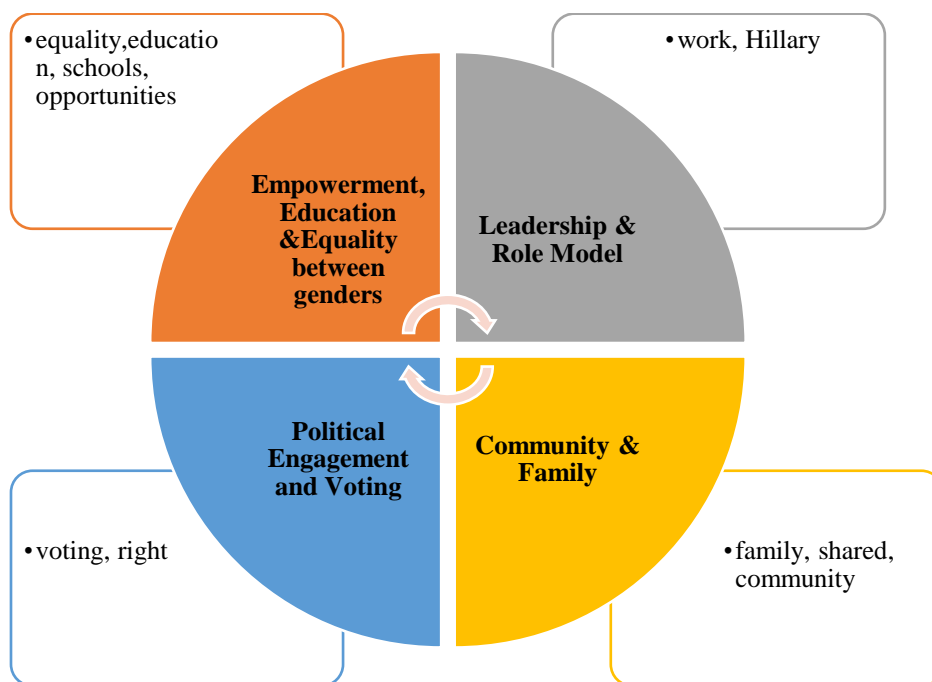
*Equality & Justice:* Queen Rania also expressed the importance of recognizing human rights, specifically the rights of women and children, as well as the need for equal access to education and opportunities. This would help women and children to believe in themselves and pursue their aspirations without facing discrimination or indignity as in "It was quite a lesson. For Malala, education is about global social justice for all...and how learning can free people from the shackles of poverty and the constraints". Again, Queen Rania highlights the importance of education as a human for all. It is considered a pivotal tool to guarantee social change, ensuring that every child has the opportunity to learn to change their future as in "It was a lesson in how education triumphs over violence. It was a lesson in how the right to learn for every child must be upheld". In addition, she

advocates for gender equality and women's rights in her speeches, focusing on the significant effect of providing women and girls with equal opportunities, that lead to great contributions to their communities as in "Together, our names stand for the rights of every child to go to school... our names demand that global leaders keep their commitments".

***Shared Humanity & Understanding:*** Queen Rania emphasizes the importance of enhancing cross-cultural understanding, respect, dialogue, co-living among different communities, especially between Arab-Muslim world and the Western world. She stresses the importance of deepening understanding and appreciation of the differences and similarities between cultures, through promoting dialogue as a means to bridge misconceptions. For example, "I am here today to share a message of cross-cultural understanding. And I am confident I have much to learn from you as well". In addition, Queen Rania highlights the importance of having a serious and respectful dialogue in order to build connections and mutual understanding between people worldwide. For instance, "I am a strong believer in the power of women in the East-West dialogue... and here you are!". Queen Rania also emphasizes that dialogue can shed light on the various aspects our communities share or differ in, that might contribute the overall development of our communities as in "The importance of dialogue is in helping us understand the various aspects to our respective societies". That is why it is important to praise the individuals who contribute positively to society, highlighting the significance of acknowledging their achievements as in "I think we should give them a round of applause to show our tremendous respect and admiration for the difficult job they are doing".

#### 4.2.2 Ideologies within Michelle Obama's Political Speeches

In her speeches, Michelle Obama articulated five main themes related to women: **Empowerment & Education, Equality between genders, Leadership & Role Model, Community & Family and Political Engagement and Voting**. The following figure displays the main themes that uncover the ideologies expressed by Mrs. Obama and the keywords related to those themes.



**Figure 3: Themes within Michelle Obama's Speeches addressing women**

**Empowerment & Education:** Mrs. Obama highlighted the importance of empowering women and girls so they can fulfill their potentials and contribute to the development of their communities economically on the long-term, and that is guaranteed through providing education for them as in ““Because when we give girls the chance to learn, we give them the opportunity to fulfill their potential, build healthier families and contribute to their country's economies for generations to come”. Such empowerment is also achieved through initiatives aiming at supporting girls such as Girls Opportunity

Alliance. She emphasized that such efforts are done through collective actions including people from different backgrounds, societies and institutions. For instance, “That’s why we started the Girls Opportunity Alliance at the Obama Foundation”. In addition to that, she added that all girls worldwide should be empowered, ensuring that all girls have access to education, which reflects a global responsibility towards this cause as in “That starts with making sure that every girl on this planet has the kinds of opportunities you all have to get the education and to succeed”.

On a related matter, Mrs. Obama addressed issues related to gender equality in her speeches especially in workplace. She focused on gender bias and discrimination women face in workplace based on stereotypes, and she called for adopting initiatives that help women to overcome such situations as in “You stuck it out...with others’ perceptions that you weren’t up to the job simply because of your gender”. She also delivers a message of the importance of collective actions that enhance gender equality despite the resistance women might face as in “Keep fighting for gender equality, even if it makes people uncomfortable”. However, Michelle Obama presented the expression of “*all genders*” in one of her speeches, yet the interpretation of such usage might be controversial due to ideological, religious and social perspectives as in “You found colleagues who supported you -- of all genders and all races and all backgrounds”.

In her speeches, she portrayed education as a fundamental key for empowering women and girls, which can help them to have better chances in life as in “For those who are already investing, we’re going to ask them to invest more...to help girls like you all of you get the education they deserve”. Furthermore, she addressed other problems facing girls and prevent them from finishing their education such as financial issues, lack of transportation and inadequate school facilities as in “on the economic barriers girls face -

- school fees or uniforms, or how they live miles from the nearest school and have no safe transportation”. On the other hand, she emphasized that empowerment is also an individual responsibility, and women and girls should fight to overcome the challenges and obstacles they face to gain better future for themselves and their families as in “Your determination over so many years has already helped countless girls create a brighter future for themselves and their families”. Mrs. Obama used a personal story to inspire others, especially women and girls to pursue their dreams, and to set herself as a role model for other women to fight the educational challenges they encounter as in “I was even told that I would never get accepted to the prestigious school like Princeton University, so I shouldn’t even apply”.

**Leadership & Role model:** Mrs. Obama highly stressed on the peculiar character of Hillary Clinton as a female leader, and during that time she was running for the presidential elections. Mrs. Obama emphasized her deep belief that Hillary is the suitable future president for their country, for instance “And let me tell you, I’m here today because I believe with all of my heart that Hillary Clinton will be that president”. She portrayed Hillary’s character as a committed, unwavering and dedicated public figure as in “No, Hillary Clinton has never quit on anything in her life. So in Hillary, we have a candidate who has dedicated her life to public service”. In her speeches, Mrs. Obama attempts to set Hillary as a female American role model for all women and girls to look up to, to encourage them to go and vote for her to win the presidential elections.

**Community & Family:** in her speeches, Mrs. Obama addressed the different difficulties facing individuals and families such as losing a family member or daily obstacles families go through, and she emphasized the importance of overcoming them through education that empowers everyone to have better opportunities as in “You all are

dealing with serious loss in your own families and abrupt changes to your daily lives, especially when it comes to your education”. She highlighted the significance of the accessibility of education that enables people to get through better paths and get better lives as in “And they also knew that a good education was the ultimate key to our success”. In addition, she acknowledged the crucial role played by families that support individuals to achieve success using her own experience as in “First, I had the support from my husband and family who believed in me, and from my employers, who recognized the value of hiring women and providing flexible workplaces”.

**Political Engagement & Voting:** Mrs. Obama emphasized in her speeches the importance of voting as an essential democratic right, encouraging her audience to take part in the upcoming elections and making difference as in “We have knowledge. We have a voice. We have a vote”. The use of the pronoun “we” here emphasized the collective sense of this responsibility and the results of the elections are determined by the majority. That means, voting or not the whole community will deal with the consequences of those two actions as in “And if you vote for someone other than Hillary, or if you don’t vote at all, then you are helping to elect her opponent”. Then, she tried to provide a historical context related to elections and women’s rights, encouraging all women to go out and speak out and vote the right candidate “ Long before women had the right to vote long before we even had the right to vote -- or own property, before America even existed, women were serving this country -- facing danger, risking their lives, even dressing up like men so they’d be allowed to serve”.

## **CHAPTER FIVE**

### **Conclusion and Recommendations**

#### **5.1 Conclusion**

The analysis of pronouns within political discourse analysis, specifically in Queen Rania's and Mrs. Obama's speeches, reveals insightful approaches to communication between the addresser and the addressee. Pronouns are shown as the most frequent linguistic feature used in both corpora, revealing common tendencies towards self-reference by both speakers with the pronoun 'I' as the most frequent pronoun, whereas "We" showed comparable frequencies demonstrating inclusive language in both corpora. The deliberate use of 'I' by Queen Rania shows sharing personal stories, accountability and focusing on shared experiences. Thus, creating bridges with the audience to emphasize engagement and commitment towards the discourse being delivered. In addition, Mrs. Obama's use of 'I' also uncovers her personal involvement, project authority and leadership and shared experiences.

Moreover, both speakers tended to use 'We' and 'Our' to emphasize the collective identity and responsibility and collaboration to empower women worldwide. Therefore, using 'We' promotes solidarity and the feelings of the group reflecting on the challenges and obstacles women need to face together to fostering unity and achieve their potentials. Using 'You' in both corpora attempts to establish a direct connection with audience, recognizing their agency and potentials and creating a personal and inclusive environment that empowers women.

Results related to specific-gender words, in both corpora, showed high frequencies of "women" and "girls" in the plural form that holds significant implications, highlighting the significance of addressing females collectively, inclusively and in a representative

way of all backgrounds, focusing on different issues impacting women and girls as a whole. Such linguistic use emphasizes gender equality, empowerment and the needed collective effort to provide equal opportunities for all.

Queen Rania advocates for challenging traditional gender roles, promoting dialogue across cultures, highlighting intersectionality to face obstacles and emphasizing women's agency. For the usage of 'Girls' by Queen Rania, the analysis showed that girls are depicted as victims especially in war zones and among refugees' communities, emphasizing emotional appeal towards their issues and positioning education as the key solution to empower girls everywhere.

For Mrs. Obama's speeches, the analysis showed that she highlighted the issues of gender roles and expectations, focusing on the traditional social roles for women as caretakers. Mrs. Obama attempted to emphasize the feelings of patriotism and nationalism by recognizing women's contributions to the military and their role in defending the nation. She also emphasized the importance of empowering women through providing equal chances for all. Mrs. an emphasis was drawn upon gender discrimination, specifically in politics and the workplace. The analysis of those speeches also revealed her emotions towards some political figures as Donald Trump who was depicted as a toxic male character. When addressing girls, Mrs. Obama emphasizes the importance of education to empower them as Queen Rania highlighted, calling for equal access to education as a fundamental right for all girls worldwide.

Critical discourse analysis revealed the **ideologies** hidden within Queen Rania's and Mrs. Obama's speeches, especially emphasizing women empowerment, but also showed different approaches based on their backgrounds and positions. Related to the emphasis upon collaboration and global issues, Queen Rania focuses on a global scale. As a royal



figure she attempts to encourage international bodies to address issues like girls' education in conflict zones and refugee communities. That reflects on her position as a queen focusing on diplomacy and development on international level. On the other hand, Mrs. Obama focuses more on domestic issues addressing challenges faced by American women and girls as well as focusing on gender discrimination in workplace. This is compatible with her position as the first lady of the United States.

In her speeches, Queen Rania addresses different issues related to females on a global level calling to equal opportunities for all and promoting dialogue among different nations especially Arab-Muslim countries and western countries.

On the other hand, Mrs. Obama concentrates on crucial issues related to women within the American context, focusing on the importance of political participation using female role models to encourage women to vote and make a change.

## **5.2 Recommendations**

The researcher would like to recommend the following:

1. Further studies are recommended to compare speeches of Queen Rania and Michelle Obama using transitivity to uncover how women's actions are depicted.
2. Further studies are recommended to apply other CDA frameworks such as Halliday's SFL.
3. Further studies are recommended to investigate rhetorical devices used by both speakers, representing their own styles.
4. It is recommended to conduct more analysis on discourse addressing Eastern women, particularly from the Middle East, addressing linguistic use to convey different thoughts, concepts and ideologies that are used by male or female speakers from the East and the West.

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## Appendix

### Education- Queen Rania

and shape our collective future. This is about you laying the foundations of our future on quality	education	for all. Because education doesn't just beat poverty. It beats disease. It beats inequality. And
a panacea. It's been nine years since the leaders of the world made a pledge of	education	for all. But our leaders and politicians would rather attend aid conferences than act on aid
September 20, 2010 Thank you Owain... 400 million live viewers; 220,000 visitors; 145 goals scored; 64 matches; 32 teams; 9 cities; 6 continents; 1 cup; 1 winner; 1GOAL...	Education	for All. In the last twelve months, 18 million people signed their name to demand every child
realise their 1GOAL: to go to school. Thank you. Queen Rania's Speech at the 1GOAL Campaign:	Education	for All Launch - Rome, Italy October 22, 2009 Grazie mille, Milly! Someone once said, "It's not the
Global Citizen Award for Civil Society'. Please be upstanding for Malala. Queen Rania's Speech at 1GOAL	Education	for All - NY, USA Because education doesn't just beat poverty. It beats disease. It beats
like them here today! And, partly, because I come from a region where we can't take	education	for granted. Some of you here may not know much about my region. If I was
haven't played by the rules. We haven't given them what should be their birthright: an	education.	For millions of children, their game's over before it's even started...children like Naseer.
about improving the quality of life for their families, ensuring access to better healthcare, and securing quality	education	for their children. Most Arab professionals spend most of their time at work, behind a Dell,
can inspire a global movement to create positive change. Yes. It was quite a lesson. For Malala,	education	is about global social justice for all...and how learning can free people from the shackles
all. Because education doesn't just beat poverty. It beats disease. It beats inequality. And for girls,	education	is nothing less than a life saver, from stigmatism, insecurity, and violence. It's the issue
just want to say that, these days, we all could be very creative in forging partnerships, and	education	is probably the most important thing in that. We need examples in our part of the
can they really strive to be pro-active in making sure that those rights are met. So	education	is very important. In the world that we live in today, there are many creative ways
No. Just a school that says, "enter me" ...and a global community that says, "we care." An	education	is what it will take. Opening classrooms for the 80 million out-of-school girls burdened by

not; jobs will change; trends will vary. But education stays deep inside. And when the power of	education	is within you, then everything is within your power. This wisdom is shared by another inspiring
degree in business ... and a great job with Citibank. You're looking forward to building on your	education	and experience. Then, imagine you go to a party one night and you meet an incredible
movie. Club members started organizing themselves on behalf of local issues – devising solutions to challenges like sanitation,	education	and health. And today, more than 11,000 “Meena girls” are serving their communities – even as they support
experience, women the world over have very similar concerns and interests – economic and family life and security...	education	and health...the opportunity to participate in our societies in meaningful ways. It's easy to
Please be upstanding for Malala. Queen Rania's Speech at 1GOAL Education for All - NY, USA Because	education	doesn't just beat poverty. It beats disease. It beats inequality. September 20, 2010 Thank you Owain... 400 million
future. This is about you laying the foundations of our future on quality education for all. Because	education	doesn't just beat poverty. It beats disease. It beats inequality. And for girls, education is
Thank you, Sheikh Nahayan, for those kind words – and, more importantly, for your commitment to women's	education.	I am delighted to be here with all of you... to be a part of this
on school, and that's something we have in common. Because, let me tell you: without an	education,	I wouldn't be standing in front of you this morning. I didn't exactly plan
Bill Gates and Oprah Winfrey... and, most importantly, meet girls like you. Throughout all of this, my	education'	s been my compass...my springboard...my shield. And I still draw on the skills I
those comments come from? I bet Dr. Tyson does! Yeh, that's right...the NYC Department of	Education'	s Quality Review Report . I think that's about the best report card I've ever
Let me begin with Sadiqa Basiri, a 25-year old from Afghanistan, who is opening the doors of	education	to a new generation of girls. Sadiqa's family fled as refugees when she was only 6,
s why Boko Haram fear them...and why the Taliban shot Malala. Girls just can't keep	education	to themselves. They spread it around. They teach their mothers to read. They stand up for
of one woman, and the commitment of many. She's a woman who understands the power of	education...	a woman who saw potential and promise in the girls of East Harlem...a woman who
knows that education endures. Rich or poor, in conflict or in peace, no one can take your	education	away from you. Friends will come and go; one day you are 'in', the next you
this renewed spirit of the age, I have 1GOAL: to advocate that every child receives a quality	education.	Because you have 1GOAL: to demand every child goes to school. Because we have 1GOAL: to

a cycle of prosperity. You raise nations. Listen to this: increasing the share of women with secondary	education	by 1%, increases a country's annual per capita income growth by an average of 0.3%. For a
fix, it's a long-term solution. In a world reeling from destitution, disease, and economic downturn,	education	can be a panacea. It's been nine years since the leaders of the world made
desperately need your support. The third way we can 'reach something better' is by investing in girls'	education.	Educated girls can transform nations; they're troublesome like that. That's why Boko Haram fear
them lessons on why it was crucial that they let their girls learn. Because Fatima knows that	education	endures. Rich or poor, in conflict or in peace, no one can take your education away
out there. As astute and dynamic twenty-first century women, you understand the challenges of translating your	education,	experience and energy into an active role in the global marketplace. And more than, what it
committed than Michelle Obama. Thank you for bringing us together, Michelle...and for helping to keep girls'	education	in the global spotlight. It's a cause that's as close to my heart as
work with UNICEF, and be the Honorary Chairperson of the United Nations Girls Education Initiative. The Girls	Education	Initiative works around the world to get girls into schools: advising governments, working with policymakers, mobilizing
I'm proud to work with UNICEF, and be the Honorary Chairperson of the United Nations Girls	Education	Initiative. The Girls Education Initiative works around the world to get girls into schools: advising governments,
by an average of 0.3%. For a country like India, that amounts to nearly \$3.6 billion a year. Girls'	education.	It makes social sense. It makes financial sense. But it's not yet common sense. And
hands the promise of modern technology and innovation. These have the power to produce qualitative transformations in	education,	job creation, and can overcome many of the barriers facing women. We have tools that give
I'm so proud that amidst this instability, we've seen strides in women's health and	education.	Last month, I met an incredible group of Jordanian women changing the landscape of our labor
to school. But during a visit back to her homeland in 1994, Sadiqa was shocked to realize the	education	she took for granted was something the women and girls in her hometown could only imagine.
one day you are 'in', the next you are not; jobs will change; trends will vary. But	education	stays deep inside. And when the power of education is within you, then everything is within
Yousafzai is a giant among us all. Deeming her "a symbol of Western culture" for promoting female	education,	the Taliban shot Malala in the head on her way to school in Pakistan's Swat



time to blow the whistle and survey this sorry state of play...because in the game of	education,	there is no extra time. Children's childhoods are now. 1GOAL is about us –you and
violence...war ...and terrorism – and with good reason. One of the major casualties of those conflicts is	education...	Today, more than 13 million children – half of them, girls – are shut out of schools. The challenges
continue her campaign to get children everywhere, especially girls, into school. It was a lesson in how	education	triumphs over violence. It was a lesson in how the right to learn for every child
several semesters of schooling, didn't break her spirit; instead, it made her hold on tighter to	education.	When she noticed that many girls in the refugee camp were dropping out of school to
dreaming of helping others, why aren't we, with our relative comforts, actually helping them? We know	education	works. It isn't a short-term fix, it's a long-term solution. In a
understand what President Obama said recently about "setting your own goals" and "fulfilling your responsibility for your	education".	You already place a high value on school, and that's something we have in common.

### Concordance of "Together"- Quen Rania

a message of hope in a world too often divided between "us" and "them." Let us work	together	to extend that community of purpose to all our peoples – Californian, Jordanian, American, Arab – joined in
advocate. I came here today to urge you, with your creative skills and unconventional solutions, to come	together	to produce new approaches for quick and lasting change... to create a new progressive reality for
really start to listen. Let us make a commitment tonight to start listening. We are in this	together.	We all have a share in a common future. Together, we can start a new story,
to start listening. We are in this together. We all have a share in a common future.	Together,	we can start a new story, a story of trust, of partnership, and hope. Thank you
helping us understand the various aspects to our respective societies. Only then can we learn to work	together	for the betterment of humanity. Much has been said about what makes us different. There are
fact, American citizens give more than twice as much to charity as the top 17 developed countries put	together	give in foreign aid! In short: values, like generosity, so integral to our daily lives, are
many ways we can 'reach something better' for mothers, newborns and children – especially when we 'do more	together	globally'. So, let's take inspiration, once more, from the mother of modern nursing who, when
upon you. Queen Rania's Speech at Saving Every Woman, Every Child	Together	Globally" May 29, 2014 Your Highness, the Aga Khan...President Kikwete

Summit - Toronto, Canada “Doing More		...Prime Minister Harper... Minister Paradis... honourable guests...
superstar Republican Governor... this state is clearly a fertile environment for cultivating common ground. In our time	together,	I would like to share a few stories from my life so far. And I hope
war and armed conflict, unemployment and forced displacement, Arab women are digging deep to hold their families	together	in the most testing conditions. The cruelest irony is that these crises affect women disproportionately, making
to learn. A small group of thoughtful, committed citizens could change the world. So, let's pull	together.	Let's be the women – or the girls -- who lift others up. Like Fatima. Like Bushra.
the world...” And they don't come more committed than Michelle Obama. Thank you for bringing us	together,	Michelle...and for helping to keep girls' education in the global spotlight. It's a cause
anonymous. We know their names. And I'm proud to say that mine is one of them.	Together,	our names stand for the rights of every child to go to school... our names demand
allow me to open a window on the average life of an Arab citizen, and let's	together	take a look at what its like to come from my neck of the woods. Arab
I studied hard. And I loved talking about music and movies with my friends, playing sports, studying	together...	Then fate intervened and I met my Prince. And that's no metaphor: he really was
of strength. So that one by one, women and girls, the world over, stand tall and strong,	together.	Think about what would happen if each of us – and every woman we know, and every

### Equality-Queen Rania

enjoy better jobs, and raise children that learn more and live longer. But their journey to justice,	equality,	and a second chance is never easy. Let me tell you about Devli, a little girl,
out the facts. We have an important message to send, about our commitment to peace, tolerance, and	equality,	and our respect for diversity. But talking won't be enough. We need to connect. We
insecurity, and violence. It's the issue that cuts across all others: hunger and health, stability and	equality.	It's the issue that can restore justice, social and economic. It's the issue of
development progress. That's why in my time on the High Level Panel, we urged that gender	equality	not only permeate all the new goals but, also, that it be a stand-alone goal.
an imaginary place. Waking up will not return these little girls to the land of opportunity and	equality	we are fortunate to inhabit. For over 600 million girls around the world, this nonsensical reality is

### Opportunity-Queen Rania

joining me for lunch, and thank you Ned for organizing this event. I am grateful for this	opportunity	to engage with such an impressive group of dynamic and accomplished women. I have found that
over have very similar concerns and interests –economic and family life and security...education and health...the	opportunity	to participate in our societies in meaningful ways. It's easy to get distracted by superficial
ambition. We must carefully select from our history and culture the principles that give every woman the	opportunity	to spread her wings and show us her distinct colors. I have to emphasize that these
September 11. I find it absolutely critical that we balance the large public events of our lives with	opportunities	to talk, listen and really hear from each other like we're doing today. These days,
It is a dialogue in which women have a huge contribution to make. Let me take this	opportunity	to thank the Royal Society of Fine Arts headed by Her Royal Highness Princess Wijdan and
is not an imaginary place. Waking up will not return these little girls to the land of	opportunity	and equality we are fortunate to inhabit. For over 600 million girls around the world, this nonsensical
butter – and hummus – instead of limiting ourselves to preconceptions. And we should view this as a wonderful	opportunity,	not as a terrible burden. Because the more we try to stand in one another's
with the United States – making us only the fourth country in the world to grasp such an	opportunity.	We're working diligently to increase and diversify our exports. Our regulatory framework is undergoing a

### Justice-Queen Rania

lives, enjoy better jobs, and raise children that learn more and live longer. But their journey to	justice,	equality, and a second chance is never easy. Let me tell you about Devli, a little
to create positive change. Yes. It was quite a lesson. For Malala, education is about global social	justice	for all...and how learning can free people from the shackles of poverty and the constraints
cuts across all others: hunger and health, stability and equality. It's the issue that can restore	justice,	social and economic. It's the issue of our generation. And it costs only \$16 billion a

## World – Obama

to join the Peace Corps. He said that they are “a light to all who seek a peaceful	world.”	And I think that is just as true today as it was 50 years ago, especially when it
should disregard anyone who demeans or devalues them, and that they should make their voices heard in the	world.	And I walked away feeling so inspired, just like I’m inspired by all the young people
everything you’re doing. I can’t wait to see how you’ll come together to change the	world	and help all girls fulfill their boundless promise. Have a great summit. See you.
had inside of them, how much passion and hope and intelligence each of them could bring to our	world.	And in many ways, those girls were the inspiration for so much of my work as First
most amazing young women you will ever meet, young girls here in the US and all around the	world.	And we talked about their hopes and their dreams. We talked about their aspirations. See, because many
yen investment in girls’ education. With this commitment, Japan is truly setting the standard for countries around the	world.	And with this new partnership between our two nations, we are issuing a call to action to
Eight," the only unit of African American women in the Women's Army Corps to serve overseas during	World	War II. Please give them a round of applause. I know Mary is here. Spring chickens. And
all. They can look to the example of Coast Guard Commander Dorothy Stratton, who led the SPARS during	World	War II. She stated, "We wanted to serve our country in its time of need." She said,
thank all of you -- all the women who have served this nation with courage, determination, and distinction, from	World	War II to today in Iraq and Afghanistan. You have served in times of war and in
education and to succeed. As you’ve heard, right now there are more than 62 million girls around the	world	who are not in school -- girls whose families don’t think they’re worthy of an education,
and my husband, Dr. Ogden, and so many leaders here in the United Kingdom and all around the	world	who are standing with you. We are doing everything we can to break down the barriers that
Girls Opportunity Alliance at the Obama Foundation. Because we believe that the millions of adolescent girls around the	world	who aren’t in school today can make a profound difference for their families, their communities, and
school. And that is such a profound waste of human potential — and such a profound loss for our	world.	I mean, just think about what we would be missing here in Japan if women were not
special hello to everyone who I know is watching this event online and on TV all around the	world.	I want to thank everybody out there for joining us and for paying careful attention to this

just over a year after the global reckoning against sexual harassment and assault began. "Enough is enough." "The	world	is, a, sadly, dangerous place for women and girls," she added. "And I think young women are
www.nbcnews.com/news/us-news/michelle-obama-keep-fighting-gender-equality-even-if-it-makes-n918921 "The	world	is, sadly, a dangerous place for women and girls," she said. "And I think young women are
that's what this effort is all about. It's about creating a world where women shine. A	world	where every family, every community and every nation can benefit from the contributions of all of its
can pursue their dreams. And that's what this effort is all about. It's about creating a	world	where women shine. A world where every family, every community and every nation can benefit from the
And remember, we won't just be setting a bad example for our kids, but for our entire	world.	Because for so long, America has been a model for countries across the globe, pushing them to
aren't in school today can make a profound difference for their families, their communities, and our entire	world;	but, only if they have the opportunity and the education to get it done. Michelle Obama: I
for all you do. It's such a pleasure to arrive here in the United Kingdom as the	world	celebrated the 800th Magna Carta anniversary, and the impact that document has made on not just your
with ourselves, we have to admit that these kinds of challenges aren't just limited to the developing	world.	For example, while we have made tremendous strides in girls' education in the United States and Japan,
with the hashtag #GirlsOpportunityAlliance. Michelle Obama: I've already seen your ability to create change all over the	world.	Girl Up clubs have stepped up in incredible, inspiring ways during the pandemic from making face masks
degrades women, who brags about sexually assaulting women, then how can we maintain our moral authority in the	world?	How can we continue to be a beacon of freedom and justice and human dignity? Well, fortunately,
this new partnership between our two nations, we are issuing a call to action to nations around the	world.	In the coming months and years, we will be reaching out to world leaders and asking them
of it." Oct. 11, 2018, 4:59 PM EEST By Elizabeth Chuck The #MeToo movement has highlighted what a "dangerous place" the	world	is for women and girls, and this generation can't give up its fight for gender equality —
action to nations around the world. In the coming months and years, we will be reaching out to	world	leaders and asking them to deepen their commitment to girls' education. For those who are already investing,
Up has found a way to keep us connected and celebrate the power of girls all over the	world.	Michelle Obama: (00:14) Over these past few months, there's

		been so much uncertainty. You all are dealing
underestimated because of who you are or what you believe in or where you come from. And the	world	needs more girls like you growing up to lead our parliaments and our board rooms and our
had parents who believed in me, who urged me to speak up and make myself heard in the	world.	So I held fast to my dreams. I worked hard in school. I went ahead and I
will inspire folks not just here in Tower Hamlets, but all across the country and all around the	world.	That's what I see. Because I know what's inside of girls like you and like
First Lady -- work to give girls like them, and like you, and like those 62 million girls around the	world	the opportunities you deserve. And now, today, being back here in London, looking out at all of
hearts go out to the loved ones of those who were lost here in Japan and around the	world.	They are very much in our thoughts and prayers today. I now want to start by thanking
servicewomen. As I speak, servicewomen and men are at their posts all across our nation and around the	world.	They're standing watch and providing the security that allows us to live in peace and to
was born in 1907 -- Alyce. And Alyce served with the famous 6888th Central Postal Directory Battalion during the Second	World	War. So let's give them both another round of applause. These ladies have contributed a great
for so long, this country has been doing such wonderful work to support adolescent girls' education around the	world.	We've been working hard in the United States as well, and earlier this year, the United
s stories, and multiply it by 62 million. That's when we begin to understand the loss to our	world	when we fail to educate our girls. But when we do educate girls, when we truly invest
her talent. Think about all the music we would never have heard. Think of all the beauty our	world	would have lost. And how about Chiaki Mukai. Without her education, she never could have become the

### Education-Obama

we are renewing our agreement for Peace Corps and JOCV volunteers to work together on issues like girls'	education.	As Mrs. Abe said, later this week, I'll be traveling to Cambodia, which is one of
attitudes and beliefs. It's about whether fathers -- and mothers -- think their daughters are as worthy of an	education	as their sons. It's about whether communities value girls simply for their bodies, for their household

Female Education are going to work together with local communities in developing countries to lift up adolescent girls’	education	as well. So I am very proud of the work that we’re doing together. And I’
Republic of Congo. Our universities and development agencies are going to team up to research ways to improve	education	for girls. And American Peace Corps volunteers and the UK's Campaign for Female Education are going
years, we will be reaching out to world leaders and asking them to deepen their commitment to girls’	education.	For those who are already investing, we’re going to ask them to invest more. For those
series of new partnerships that total nearly \$200 million to help girls like you all of you get the	education	they deserve. We’re going to be working together to support young people -- particularly adolescent girls -- in
I look forward to working with all of you in the years ahead to give girls worldwide the	education	they so richly deserve. Arigato gozaimasu. Thank you. Thank you so much. Michelle Obama Let Girls Learn
for their families, their communities, and our entire world; but, only if they have the opportunity and the	education	to get it done. Michelle Obama: I know that all of you believe that too. And that’
tell our young people “work hard in school, get a good education”. We encourage them to use that	education	to help others – which is exactly what Hillary did with her college and law degrees, advocating for
both -- to achieve our dreams, and be there for our family. And they also knew that a good	education	was the ultimate key to our success. My parents told me every day I could do anything --
many other women, I was able to achieve both personal and professional goals because of my education. My	education	was truly the starting point for every opportunity I have had in my life. But I know
and again and again that what our parents told us really is true – - that if we get our	education,	we can do anything. We can lift up ourselves to heights we could never imagine. We can
hard to teach our young people. We tell our young people “work hard in school, get a good	education”.	We encourage them to use that education to help others – which is exactly what Hillary did with
every one of you. And you can start by joining me in spreading the word about global girls	education	with the hashtag #GirlsOpportunityAlliance. Michelle Obama: I’ve already seen your ability to create change all over
of Asia. And today, Japan is once again leading the way with a 42-billion-yen investment in girls’	education.	With this commitment, Japan is truly setting the standard for countries around the world. And with this
sure that every girl on this planet has the kinds of opportunities you all have to get the	education	and to succeed. As you’ve heard, right now there are more than 62 million girls around the

ways to improve education for girls. And American Peace Corps volunteers and the UK's Campaign for Female	Education	are going to work together with local communities in developing countries to lift up adolescent girls' education
the UK -- because for so long, this country has been doing such wonderful work to support adolescent girls'	education	around the world. We've been working hard in the United States as well, and earlier this
loss in your own families and abrupt changes to your daily lives, especially when it comes to your	education.	But you all have shown incredible resilience in difficult circumstances before. Your determination over so many years
that she could join us today because I know that she shares our commitment to addressing our girls'	education	crisis. And I don't use the word lightly -- this truly is a crisis. Right now, as
communities and their countries. And that is why the United States government recently launched a new, global girls'	education	effort called Let Girls Learn. As part of this initiative, U.S. Peace Corps volunteers will work
I know how angry and exhausted it can make you feel. But here's the thing -- with an	education	from this amazing school, you all have everything -- everything -- you need to rise above all of the
aren't just limited to the developing world. For example, while we have made tremendous strides in girls'	education	in the United States and Japan, women in both our countries still struggle to balance the needs
I understand that Mrs. Abe just made her own visit to Cambodia, where she focused on youth and	education	issues. And we are both so excited to highlight the work that Peace Corps and JOCV volunteers
your grit, your determination. And I am beyond thrilled that you are working so hard to complete your	education.	It is so important. And I'm here because when I look out at all of these
families. Challenges like these are made even more stark in times of crisis; and that, of course, includes	education.	Michelle Obama: The Malala Fund predicts that when students are eventually allowed back into their classrooms, an
like so many other women, I was able to achieve both personal and professional goals because of my	education.	My education was truly the starting point for every opportunity I have had in my life. But
thank Secretary Greening for her poignant remarks. And I also want to recognize your Secretary of State for	Education,	Nicky Morgan, who participated in the roundtable with me earlier today, as well as -- to our American
the world who are not in school - - girls whose families don't think they're worthy of an	education,	or they can't afford it. Girls who live too far away from the nearest school and



<p>this global effort here with our friends in Japan. Because when it comes to development issues like girls’</p>	<p>education,</p>	<p>our two countries share a unique history, as you’ve heard. President John F. Kennedy launched the</p>
<p>heard. Think of all the beauty our world would have lost. And how about Chiaki Mukai. Without her</p>	<p>education,</p>	<p>she never could have become the first woman astronaut in Japan, inspiring so many young girls to</p>
<p>professionals -- they can trace their journey back to a Peace Corps or JOCV volunteer who invested in their</p>	<p>education.</p>	<p>The story of a woman named Anastasia Msosa from Malawi is a perfect example. When Anastasia was</p>
<p>former Prime Minister of Australia. And today she serves as the Board Chair for the Global Partnership for</p>	<p>Education,</p>	<p>which means she’s working with all sorts of countries and organizations on strategies and solutions to</p>
<p>with all sorts of countries and organizations on strategies and solutions to help girls like you get the</p>	<p>education</p>	<p>you deserve. She is really the expert on this issue. And since we’re just getting started</p>

## School-Obama

<p>on the economic barriers girls face -- school fees or uniforms, or how they live miles from the nearest</p>	<p>school</p>	<p>and have no safe transportation, or how the school in their community doesn’t have bathroom facilities</p>
<p>of an education, or they can’t afford it. Girls who live too far away from the nearest</p>	<p>school</p>	<p>and have no transportation. Girls like Malala Yousafzai who are assaulted, kidnapped, or killed just for trying</p>
<p>here in Japan if women were not educated. Just imagine if Sadako Ogata was never able to attend</p>	<p>school</p>	<p>and become one of the greatest diplomats of our time. Imagine the loss of her moral leadership</p>
<p>called Let Girls Learn to help girls in developing countries go to school, and, more importantly, stay in</p>	<p>school.</p>	<p>And I am so thrilled that today, our two countries are announcing a series of new partnerships</p>
<p>volunteers will work side-by-side with local leaders, families, and girls themselves to help girls go to</p>	<p>school</p>	<p>and stay in school. They’ll be creating mentoring programs, girls’ leadership camps and so much more.</p>
<p>smart, just as capable, just as hungry to succeed, but they never have the chance to go to</p>	<p>school.</p>	<p>And that is such a profound waste of human potential — and such a profound loss for our</p>
<p>eventually allowed back into their classrooms, an additional 10 million girls of secondary school age could remain out of</p>	<p>school.</p>	<p>And we can’t let that happen. We can’t let these girls be forgotten during this</p>
<p>word lightly -- this truly is a crisis. Right now, as you heard, 62 million girls worldwide are not in</p>	<p>school.</p>	<p>And when we talk about this issue, we often focus on the economic barriers girls face -- school</p>

everyone. I want to thank Dr. Ogden for that wonderful introduction and for her outstanding leadership at this	school.	I also want to thank all of the teachers, the staff who create such an amazing environment
a lawyer, a scientist, whatever -- but only if I worked as hard as I could to succeed in	school.	I imagine that many of you have parents who give you the exact same advice. And like
advice. And like you, I didn't want to let my parents down. So I worked hard in	school.	I read everything I could get my hands on. I did my absolute very best on every
far, I could run just as fast -- I was always just his little sister. When I got to	school,	I sometimes encountered teachers who assumed that a girl from a humble background like mine wouldn't
and make myself heard in the world. So I held fast to my dreams. I worked hard in	school.	I went ahead and I applied to Princeton -- and I got accepted. I went on to become
First Lady. And during my time here, I visited with the girls from Elizabeth Garrett Anderson School -- a	school	a lot like this one -- and I know that there are some of the students here today --
trip as First Lady. And during my time here, I visited with the girls from Elizabeth Garrett Anderson	School --	a school a lot like this one -- and I know that there are some of the students
Malawi is a perfect example. When Anastasia was a girl, Peace Corps volunteers came to teach at her	school	in Malawi, and Anastasia was struck by their kindness and generosity. Inspired by their encouragement, Anastasia went
uniforms, or how they live miles from the nearest school and have no safe transportation, or how the	school	in their community doesn't have bathroom facilities for girls so they just can't attend. But
Fund predicts that when students are eventually allowed back into their classrooms, an additional 10 million girls of secondary	school	age could remain out of school. And we can't let that happen. We can't let
as you heard, our new initiative called Let Girls Learn to help girls in developing countries go to	school,	and, more importantly, stay in school. And I am so thrilled that today, our two countries are
career as an E1, served at sea and on the homeland. She put herself through college and graduate	school	at night and became an officer. She now works in the White House Military Office, right outside
can have. Girls who attend school have healthier families. They earn higher salaries. And sending more girls to	school	can boost a country's entire economy. So we know that educating girls is the best investment
in school. And when we talk about this issue, we often focus on the economic barriers girls face --	school	fees or uniforms, or how they live miles from the nearest school and have no safe transportation,
I want to thank all of the students here - - the smart, powerful, creative, accomplished young women of Mulberry	School	for Girls. You all are beautiful. And your welcome was touching. And I'm not just talking

that we try so hard to teach our young people. We tell our young people “work hard in	school,	get a good education”. We encourage them to use that education to help others – which is exactly
you’ve heard, right now there are more than 62 million girls around the world who are not in	school --	girls whose families don’t think they’re worthy of an education, or they can’t afford
truly invest in their potential, there is no limit to the impact we can have. Girls who attend	school	have healthier families. They earn higher salaries. And sending more girls to school can boost a country’

## Country- Obama

Magna Carta anniversary, and the impact that document has made on not just your country, but on my	country	and all across the globe. But before I begin, I want to say a special hello to
awards. I see leaders who will inspire folks not just here in Tower Hamlets, but all across the	country	and all around the world. That’s what I see. Because I know what’s inside of
are both so excited to highlight the work that Peace Corps and JOCV volunteers are doing in that	country	and so many others; how they’re coming together to model the values of our nation -- values
choose this community and this school when she could be anywhere in this city or in this entire	country?	And the answer is simple: I’m here because of you. I’m here because girls like
let’s give them both another round of applause. These ladies have contributed a great deal to this	country,	and while their lives may span a century, they’re both young at heart -- I’ve talked
dignity and worth of all our people. On November the 8th, we can show our children that this	country	is big enough to have a place for us all – men and women, folks of every background
was eventually promoted to Lieutenant Colonel, one of the first 10 women to achieve this rank. Currently serving her	country	is Lieutenant Commander Cindy Campbell. She began her Navy career as an E1, served at sea and
We’re telling all our kids that bigotry and bullying are perfectly acceptable in the leader of their	country.	Is that what we want for our children? And remember, we won’t just be setting a
start a business that transforms an industry, or become the next president or prime minister who inspires her	country.	But if she never sets foot in a classroom, chances are she will never discover or fulfill
world celebrated the 800th Magna Carta anniversary, and the impact that document has made on not just your	country,	but on my country and all across the globe. But before I begin, I want to say
to learn, we give them the opportunity to fulfill their potential, build healthier families and contribute to their	country’	s economies for generations to come. Michelle Obama: That’s why we started the Girls Opportunity Alliance
attend school have healthier families. They earn higher salaries. And sending more girls to school can boost a	country’	s entire economy. So we know that educating girls is the best investment we can make, not

is what we need in our next president. We need someone who is a unifying force in this	country.	We need someone who will heal the wounds that divide us, someone who truly cares about us
we need to recover from our shock and depression and do what women have always done in this	country.	We need you to roll up your sleeves. We need to get to work. Because remember this:
as human beings, about their dreams and aspirations? And how is this affecting men and boys in this	country?	Because I can tell you that the men in my life do not talk about women like
mentoring programs, girls' leadership camps and so much more. But, as Mrs. Abe said, of course, no one	country	can solve this problem alone. And that is why I am here today in Japan. Japan is
we even had the right to vote -- or own property, before America even existed, women were serving this	country --	facing danger, risking their lives, even dressing up like men so they'd be allowed to serve.
us, someone who truly cares about us and our children, someone with strength and compassion to lead this	country	forward. And let me tell you, I'm here today because I believe with all of my
s one of the reasons why I've traveled here to the UK -- because for so long, this	country	has been doing such wonderful work to support adolescent girls' education around the world. We've been
that was your response: "Watch me." Right? Watch me succeed. Watch me risk everything I have for the	country	I love. Watch me do my part to protect this nation and protect this union. Watch me.
Commander Dorothy Stratton, who led the SPARS during World War II. She stated, "We wanted to serve our	country	in its time of need." She said, I'm proud to sponsor -- oh, she didn't say
agreed to work for her opponent as our secretary of state -- earning sky-high approval ratings serving her	country	once again. We also teach our kids that you don't take shortcuts in life, and you
goes through the whole progression of women into the military, with contributions from family members from around this	country,	pictures, uniforms. I'm going to spend more time here and bring my girls, because it is
together and declare that enough is enough, and we do not tolerate this kind of behavior in this	country.	Remember this: in 2012, women's votes were the difference between Barack winning and losing in key swing
begin by thanking Secretary Napolitano for that very kind introduction and for her outstanding work in keeping this	country	safe. She is a true friend and she has been doing an amazing job and we are
when I look out at all of these young women, I see myself. I may come from a	country	that's an ocean away, but -- I'm a bit older than you all. Yes, I am.
We rise up to embody the values of equality and opportunity and sacrifice that have always made this	country	the greatest nation on Earth. That is who we are. And don't ever let anyone tell

own story of why this election matters, why it should matter for all people of conscience in this	country.	There is so much at stake in this election. See, the choice you make November 8 could determine
a better partner -- better partners in this work than Mrs. Abe and Prime Minister Abe, and the great	country	they serve. I am so grateful to them. I am grateful to all of you. And I
don't even know exists, and I could have spent hours there. I strongly encourage anyone in this	country,	who hasn't taken the time, to see this memorial. It goes through the whole progression of

## People-Obama

men who are truly role models – don't need to put down women to make themselves feel powerful.	People	who are truly strong lift others up. People who are truly powerful bring others together. And that
need to put down women to make themselves feel powerful. People who are truly strong lift others up.	People	who are truly powerful bring others together. And that is what we need in our next president.
fairness, equality, openness, opportunity. And today, I'm reminded of something that President Kennedy once said about young	people	who want to join the Peace Corps. He said that they are "a light to all who
of the Hillary campaign folks who are here today just waiting for you to step up. And, young	people	and not-so-young people, get on social media. Share your own story of why this election
And don't ever let anyone tell you differently. Hope is important. Hope is important for our young	people.	And we deserve a president who can see those truths in us – a president who can bring
the difference between winning and losing this state was only 66 votes per precinct. Just take that in. If 66	people	in each precinct had gone the other way, Barack would have lost. So each of you right
one day going to one of the best universities in America. But despite my efforts, there were still	people	in my life who told me that I was setting my sights too high; that a girl
just want you to remember that you don't have to do this alone. There are millions of	people	like me and my husband, Dr. Ogden, and so many leaders here in the United Kingdom and
lead our parliaments and our board rooms and our courtrooms and our universities. We need you. We need	people	like you tackling the pressing problems we face - – climate change and poverty, violent extremism, disease. And while

many of the values that we try so hard to teach our young people. We tell our young	people “	work hard in school, get a good education”. We encourage them to use that education to help
a working-class neighborhood on the South Side of Chicago -- a neighborhood a lot like this one, where	people	work hard to make ends meet, but where families are tight-knit with strong values. My dad
memorial continues to be a part of this nation's heritage. I also want to thank a few	people,	as well. I want to thank General Dunwoody, the nation's first female four-star general, which
who are here today just waiting for you to step up. And, young people and not-so-young	people,	get on social media. Share your own story of why this election matters, why it should matter
the world. And I walked away feeling so inspired, just like I'm inspired by all the young	people	here – and I was so uplifted by these girls. That was Tuesday. And now, here I am,
on social media. Share your own story of why this election matters, why it should matter for all	people	of conscience in this country. There is so much at stake in this election. See, the choice
vulnerable. Maybe we've grown accustomed to swallowing these emotions and staying quiet, because we've seen that	people	often won't take our word over his. Or maybe we don't want to believe that
show our children that America's greatness comes from recognizing the innate dignity and worth of all our	people.	On November the 8th, we can show our children that this country is big enough to have
t take our word over his. Or maybe we don't want to believe that there are still	people	out there who think so little of us as women. Too many are treating this as just
all of you get the education they deserve. We're going to be working together to support young	people —	particularly adolescent girls — in areas affected by conflict and crisis, like the Democratic Republic of Congo. Our
my head down, my voice quiet, and I should make myself just a little smaller to fit other	people'	s modest expectations. But I was lucky. I had parents who believed in me, who urged me
a lawyer, a city government employee, a hospital executive, and the director of an organization that trained young	people	to serve their communities. And most of all, I became a mother, which is by far the
to work. Thank you all. God bless. Michelle Obama: Keep fighting for gender equality, even if it makes	people	uncomfortable <a href="https://www.nbcnews.com/news/us-news/michelle-obama-keep-fighting-gender-equality-even-if-it-">https://www.nbcnews.com/news/us-news/michelle-obama-keep-fighting-gender-equality-even-if-it-</a>

and girls, and this generation can't give up its fight for gender equality — even if makes some	people	uncomfortable, Michelle Obama says. "I'm surprised at how much has changed, but how much has not
is that Hillary embodies so many of the values that we try so hard to teach our young	people.	We tell our young people “work hard in school, get a good education”. We encourage them to
maybe you read the news and hear what folks are saying about your religion, and you wonder if	people	will ever see beyond your headscarf to who you really are — instead of being blinded by the
in this election. See, the choice you make November 8 could determine whether we have a president who treats	people	with respect – or not. A president who will fight for kids, for good schools, for good jobs

### Said- Obama

It's good to see you. I am honored to be here with you all. As the General	said,	of course this is -- this month is Women's History Month, and it provides an opportunity for
did a tea, and she said something else, and she said, "We're coming for tea, right?"I	said,	of course we're going to have tea. And here we are. So this is why you'
school. They'll be creating mentoring programs, girls' leadership camps and so much more. But, as Mrs. Abe	said,	of course, no one country can solve this problem alone. And that is why I am here
terrible pain and suffering" that the accusations had caused him. Meanwhile, the president's son, Donald Trump Jr.,	said	the fallout over the Kavanaugh allegations made him more concerned for his sons than his daughters. "I'
is her quote -- she said, “The volunteers shaped me into building up to be what I am.” She	said, “	The time with the Peace Corps volunteers helped me to have dreams.” So when Prime Minister Abe
the impact the volunteers had on her life, Chief Justice Msosa said — and this is her quote -- she	said, “	The volunteers shaped me into building up to be what I am.” She said, “The time with
equality-even-if-it-makes-n918921 "The world is, sadly, a dangerous place for women and girls," she	said. "	And I think young women are tired of it." Oct. 11, 2018, 4:59 PM EEST By Elizabeth Chuck The #MeToo
Malawi's Supreme Court. In reflecting on the impact the volunteers had on her life, Chief Justice Msosa	said —	and this is her quote -- she said, “The volunteers shaped me into building up to be what
nation -- values like fairness, equality, openness, opportunity. And today, I'm reminded of something that President Kennedy once	said	about young people who want to join the Peace Corps. He said that they are “a light
be president.” And his mom said, “Well, why do you say that?” And this little six-year-old	said, “	Because the other guy called someone a piggy and,” he said, “You cannot be president if you

and one of the things that she said -- she turned to me -- who was there? You remember, she	said,	Eleanor Roosevelt did a tea, and she said something else, and she said, "We're coming for
O'Dell Jr. wept as he awarded Purple Hearts to the survivors from Corporal Valdez's force. He	said	he was moved, I quote, "not by special sympathy for the women" but because of the display
was watching the news -- they were watching the news together. And the little boy, out of the blue,	said, "	I think Hillary Clinton will be president." And his mom said, "Well, why do you say that?"
during World War II. She stated, "We wanted to serve our country in its time of need." She	said,	I'm proud to sponsor -- oh, she didn't say this, but I am proud to sponsor
I'm surprised at how much has changed, but how much has not changed," the former first lady	said	in an exclusive interview on the "Today" show Thursday, just over a year after the global reckoning
prove it. Members of the military and their families have a special courage and strength. As the President	said	last week during his address at Camp Lejeune, service doesn't end with the person wearing the
agreement for Peace Corps and JOCV volunteers to work together on issues like girls' education. As Mrs. Abe	said,	later this week, I'll be traveling to Cambodia, which is one of the first countries where
too many women have felt when someone has grabbed them, or forced himself on them and they've	said	no but he didn't listen -- something that we know happens on college campuses and countless other
they've earned. And I had a tremendous visit that day and one of the things that she	said --	she turned to me -- who was there? You remember, she said, Eleanor Roosevelt did a tea, and
she turned to me -- who was there? You remember, she said, Eleanor Roosevelt did a tea, and she	said	something else, and she said, "We're coming for tea, right?" I said, of course we're
of something that President Kennedy once said about young people who want to join the Peace Corps. He	said	that they are "a light to all who seek a peaceful world." And I think that is
of the United States who, over the course of his lifetime and the course of this campaign, has	said	things about women that are so shocking, so demeaning that I simply will not repeat anything here
that she couldn't take on Osama bin Laden all by herself, Amy replied, simply: "Watch me." She	said, "	Watch me." And I think that more than anything, that phrase "watch me" sums up the spirit
was there? You remember, she said, Eleanor Roosevelt did a tea, and she said something else, and she	said, "	We're coming for tea, right?" I said, of course we're going to have tea. And
the little boy, out of the blue, said, "I think Hillary Clinton will be president." And his mom	said, "	Well, why do you say that?" And this little six-year-old said, "Because the other guy
that?" And this little six-year-old said, "Because the other guy called someone a piggy and," he	said, "	You cannot be president if you call someone a piggy." So even a six-year-old knows



and impress me every single day. I am so proud of your passion, your diligence; as Dr. Ogden	said,	your grit, your determination. And I am beyond thrilled that you are working so hard to complete
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## See- Obama

here in Tower Hamlets, but all across the country and all around the world. That's what I	see.	Because I know what's inside of girls like you and like me. I know how hard
all around the world. And we talked about their hopes and their dreams. We talked about their aspirations.	See,	because many of these girls have faced unthinkable obstacles just to attend school, jeopardizing their personal safety,
of your faces, I'm once again filled with the same feeling I had six years ago. I	see	a roomful of business leaders and surgeons and barristers. I see women who are going to win
while, I started to wonder, well, maybe I was dreaming too big. What if these folks were right?	See,	back then, I didn't know what my future held. I didn't know that I'd
the news and hear what folks are saying about your religion, and you wonder if people will ever	see	beyond your headscarf to who you really are — instead of being blinded by the fears and misperceptions
Michelle Obama: So thank you again. Thank you for everything you're doing. I can't wait to	see	how you'll come together to change the world and help all girls fulfill their boundless promise.
of what they have to offer our societies. And for me, that's where this issue gets personal.	See,	I grew up in a working-class neighborhood, a place where hardly anyone went to university. Many
and barristers. I see women who are going to win elections, and science competitions, and arts awards. I	see	leaders who will inspire folks not just here in Tower Hamlets, but all across the country and
they were able to leave their 14-year-old daughter in the care of family when they were deployed.	See,	military families have done their duty, and we as a grateful nation must do ours. We must
so important. And I'm here because when I look out at all of these young women, I	see	myself. I may come from a country that's an ocean away, but -- I'm a bit
This week has been particularly interesting for me personally because it has been a week of profound contrast.	See,	on Tuesday, at the White House, we celebrated the International Day of the Girl and Let Girls
to spend more time here and bring my girls, because it is something that I want them to	see.	So I'm grateful to have the opportunity to see this, and will be working hard to
street minding your own business and some guy yells out vulgar words about your body. Or when you	see	that guy at work that stands just a little too close, stares a little too long, and
in our military, they can look at General Ann Dunwoody and her four hard earned stars. That can	see	that, it's real. When they ask what kind of jobs they can do, they can look

matter for all people of conscience in this country. There is so much at stake in this election.	See,	the choice you make November 8 could determine whether we have a president who treats people with respect –
have spent hours there. I strongly encourage anyone in this country, who hasn't taken the time, to	see	this memorial. It goes through the whole progression of women into the military, with contributions from family
it is something that I want them to see. So I'm grateful to have the opportunity to	see	this, and will be working hard to make sure that this memorial continues to be a part
differently. Hope is important. Hope is important for our young people. And we deserve a president who can	see	those truths in us – a president who can bring us together and bring out the very best
m here today because I believe with all of my heart that Hillary Clinton will be that president.	See,	we know that Hillary is the right person for the job because we've seen her character
for his sons than his daughters. "I've got boys and I've got girls, and when I	see	what's going on right now, it's scary," Trump Jr. told. Michelle Obama Speech Transcript on
Well, fortunately, New Hampshire, here's the beauty: we have everything we need to stop this madness. You	see,	while our mothers and grandmothers were often powerless to change their circumstances, today, we as women have
feeling I had six years ago. I see a roomful of business leaders and surgeons and barristers. I	see	women who are going to win elections, and science competitions, and arts awards. I see leaders who
Schakowsky, who are here, for their terrific work and for joining us here today; it's good to	see	you all. And I also want to recognize General Cartwright, Vice Chairman of the Joint Chiefs of
come together to change the world and help all girls fulfill their boundless promise. Have a great summit.	See	you.
to recognize someone else from home, our good friend, dear dear friend, Tammy Duckworth. It's good to	see	you. I am honored to be here with you all. As the General said, of course this

## Work-Obama

Cambodia, where she focused on youth and education issues. And we are both so excited to highlight the	work	that Peace Corps and JOCV volunteers are doing in that country and so many others; how they'
business and some guy yells out vulgar words about your body. Or when you see that guy at	work	that stands just a little too close, stares a little too long, and makes you feel uncomfortable
in developing countries to lift up adolescent girls' education as well. So I am very proud of the	work	that we're doing together. And I'm especially proud to be announcing these new commitments here
to acknowledge Representatives Susan Davis, Gwen Moore, as well as Jan Schakowsky, who are here, for their terrific	work	and for joining us here today; it's good to see you all. And I also want

Walter Reed Hospital. And so many more "firsts" and "onlys" -- and that's the result of your hard	work	and your courage and your persistence. But we know these achievements aren't yours alone. That's
of the values that we try so hard to teach our young people. We tell our young people “	work	hard in school, get a good education”. We encourage them to use that education to help others –
working-class neighborhood on the South Side of Chicago -- a neighborhood a lot like this one, where people	work	hard to make ends meet, but where families are tight-knit with strong values. My dad worked
And in many ways, those girls were the inspiration for so much of my work as First Lady —	work	to give girls like them, and like you, and like those 62 million girls around the world the
I've traveled here to the UK — because for so long, this country has been doing such wonderful	work	to support adolescent girls' education around the world. We've been working hard in the United States
America's ambassador to Japan, and we are renewing our agreement for Peace Corps and JOCV volunteers to	work	together on issues like girls' education. As Mrs. Abe said, later this week, I'll be traveling
for girls. And American Peace Corps volunteers and the UK's Campaign for Female Education are going to	work	together with local communities in developing countries to lift up adolescent girls' education as well. So I
you had to employ a certain desperate deviousness to get the job done." So maybe you had to	work	a little harder -- and a little smarter. You may have felt a little lonely at times. At
bring to our world. And in many ways, those girls were the inspiration for so much of my	work	as First Lady — work to give girls like them, and like you, and like those 62 million girls
always done in this country. We need you to roll up your sleeves. We need to get to	work.	Because remember this: When they go low, we go ... Audience: High! Yes, we do. And voting ourselves
being a team player, which is what Hillary exemplified when she lost the 2008 election and actually agreed to	work	for her opponent as our secretary of state – earning sky-high approval ratings serving her country once
Obama: I know that all of you believe that too. And that's why we are excited to	work	hand-in-hand with each and every one of you. And you can start by joining me
very nice. Let me begin by thanking Secretary Napolitano for that very kind introduction and for her outstanding	work	in keeping this country safe. She is a true friend and she has been doing an amazing
Are you with me? Are you all with me? You ready to roll up your sleeves? Get to	work	knocking on doors? All right, let's get to work. Thank you all. God bless. Michelle Obama:
I am happy to be here with you today. And I want to thank her for her passionate	work	on behalf of girls worldwide. Mrs. Abe has been deeply involved in Japan's efforts to create

girls' education effort called Let Girls Learn. As part of this initiative, U.S. Peace Corps volunteers will	work	side-by-side with local leaders, families, and girls themselves to help girls go to school and
become just one of my dearest friends and just always a spot of courage in a sea of	work.	So where's Patty? Patty, where are you? Thank you, Patty. And if any of you are
men and women, boys and girls. And I cannot think of a better partner -- better partners in this	work	than Mrs. Abe and Prime Minister Abe, and the great country they serve. I am so grateful
ready to roll up your sleeves? Get to work knocking on doors? All right, let's get to	work.	Thank you all. God bless. Michelle Obama: Keep fighting for gender equality, even if it makes people
us. And we can truly be, as Dr. Ogden says, "builders of a new day." That is your	work.	That's my hope for you. So I want to thank you all for hosting me and
Guard and Reserve members and families. It has just been a thrill for me to be able to	work	with her on this issue and many others. Jill, thank you for everything you've done. And

## Right-Obama

beginning -- part of a proud tradition that stretches back more than two centuries. Long before women had the	right	to vote -- long before we even had the right to vote -- or own property, before America even
more than two centuries. Long before women had the right to vote -- long before we even had the	right	to vote -- or own property, before America even existed, women were serving this country -- facing danger, risking
good schools, for good jobs for our families -- or not. A president who thinks that women deserve the	right	to make our own choices about our bodies and our health -- or not. That's just a
this: in 2012, women's votes were the difference between Barack winning and losing in key swing states, including	right	here in New Hampshire. So for anyone who might be thinking that your one vote doesn't
If 66 people in each precinct had gone the other way, Barack would have lost. So each of you	right	here today could help swing an entire precinct and win this election for Hillary just by getting
addressing our girls' education crisis. And I don't use the word lightly -- this truly is a crisis.	Right	now, as you heard, 62 million girls worldwide are not in school. And when we talk about this
daughters. "I've got boys and I've got girls, and when I see what's going on	right	now, it's scary," Trump Jr. told. Michelle Obama Speech Transcript on the Importance of Educating Girls &
time for all of us to stand up and say enough is enough. This has got to stop	right	now. Because consider this: if all of this is painful to us as grown women, what do
for themselves and their families. And this pandemic has only shown that your efforts are even more important	right	now. Michelle Obama: We know from past crises like Ebola, that the struggles that many girls already

s a campaign, but this isn't about politics. It's about basic human decency. It's about	right	and wrong. And we simply cannot endure this, or expose our children to this any – not for
life. Now, continuing my career while raising my daughters wasn't easy, but for me, this was the	right	decision. For me, being a mother made me a better professional, because coming home every night to
and Afghanistan. You have served in times of war and in times of peace -- an all-volunteer force	right	from the beginning -- part of a proud tradition that stretches back more than two centuries. Long before
just by getting yourselves, your families, and your friends and neighbors out to vote. You can do it	right	here. But you could also help swing an entire precinct for Hillary's opponent with a protest
Eleanor Roosevelt did a tea, and she said something else, and she said, "We're coming for tea,	right?"	I said, of course we're going to have tea. And here we are. So this is
you all with me? You ready to roll up your sleeves? Get to work knocking on doors? All	right,	let's get to work. Thank you all. God bless. Michelle Obama: Keep fighting for gender equality,
remember how hard it was to concentrate on my homework because someone was always talking or watching TV	right	next to you. I often woke up at 4:00 in the morning when the house was finally quiet
the kinds of opportunities you all have to get the education and to succeed. As you've heard,	right	now there are more than 62 million girls around the world who are not in school - - girls whose
and graduate school at night and became an officer. She now works in the White House Military Office,	right	outside my office in the East Wing. Cindy serves as a mentor to servicewomen and men in
all of my heart that Hillary Clinton will be that president. See, we know that Hillary is the	right	person for the job because we've seen her character and commitment not just in this campaign,
a while, I started to wonder, well, maybe I was dreaming too big. What if these folks were	right?	See, back then, I didn't know what my future held. I didn't know that I'
Yes? Are you going to -- you're not going to be shy? Students: No. First Lady Obama: All	right.	So I'm going to invite Dr. Ogden to join me back on stage. And I also
of applause. I know Mary is here. Spring chickens. And if you live right, you may be sitting	right	there in a few decades. There's also Esther Corcoran, who is also with us, enlisted as
or questioned whether you could endure the training or complete the mission -- that was your response: "Watch me."	Right?	Watch me succeed. Watch me risk everything I have for the country I love. Watch me do
Please give them a round of applause. I know Mary is here. Spring chickens. And if you live	right,	you may be sitting right there in a few decades. There's also Esther Corcoran, who is

## Young-Obama

makes-n918921 "The world is, sadly, a dangerous place for women and girls," she said. "And I think	young	women are tired of it." Oct. 11, 2018, 4:59 PM EEST By Elizabeth Chuck The #MeToo movement has highlighted what
is enough." "The world is, a, sadly, dangerous place for women and girls," she added. "And I think	young	women are tired of it. They're tired of being undervalued. They're tired of being disregarded."
risking the rejection of their families and communities. So I thought it would be important to remind these	young	women how valuable and precious they are. I wanted them to understand that the measure of any
And finally, most importantly, I want to thank all of the students here — the smart, powerful, creative, accomplished	young	women of Mulberry School for Girls. You all are beautiful. And your welcome was touching. And I'
our daughters and our granddaughters -- and to our sons and our grandsons as well. Because of you, when	young	women wonder how high they can rise in our military, they can look at General Ann Dunwoody
Let Girls Learn. And I had the pleasure of spending hours talking to some of the most amazing	young	women you will ever meet, young girls here in the US and all around the world. And
one of the Hillary campaign folks who are here today just waiting for you to step up. And,	young	people and not-so-young people, get on social media. Share your own story of why this
in the world. And I walked away feeling so inspired, just like I'm inspired by all the	young	people here – and I was so uplifted by these girls. That was Tuesday. And now, here I
become a lawyer, a city government employee, a hospital executive, and the director of an organization that trained	young	people to serve their communities. And most of all, I became a mother, which is by far
like fairness, equality, openness, opportunity. And today, I'm reminded of something that President Kennedy once said about	young	people who want to join the Peace Corps. He said that they are "a light to all
the pleasure of spending hours talking to some of the most amazing young women you will ever meet,	young	girls here in the US and all around the world. And we talked about their hopes and
Mukai. Without her education, she never could have become the first woman astronaut in Japan, inspiring so many	young	girls to reach for the stars. So just take my story, or any of these women's
are. And don't ever let anyone tell you differently. Hope is important. Hope is important for our	young	people. And we deserve a president who can see those truths in us – a president who can
fact is that Hillary embodies so many of the values that we try so hard to teach our	young	people. We tell our young people "work hard in school, get a good education". We encourage them
education. It is so important. And I'm here because when I look out at all of these	young	women, I see myself. I may come from a country that's an ocean away, but -- I'

I was bright, outgoing, with plenty of thoughts and opinions of my own, but like a lot of	young	women, I was often primarily defined by my relationship to the men in my life. I was
contributed a great deal to this country, and while their lives may span a century, they're both	young	at heart -- I've talked to them, they're pretty spunky -- and we are thrilled to have
went to university. Many people worked long hours for low salaries, struggled to pay their bills. As a	young	girl I was bright, outgoing, with plenty of thoughts and opinions of my own, but like a
you all of you get the education they deserve. We're going to be working together to support	young	people -- particularly adolescent girls - - in areas affected by conflict and crisis, like the Democratic Republic of Congo.
so many of the values that we try so hard to teach our young people. We tell our	young	people "work hard in school, get a good education". We encourage them to use that education to
folks who are here today just waiting for you to step up. And, young people and not-so-	young	people, get on social media. Share your own story of why this election matters, why it should
waited her turn and helped out while waiting. She is an outstanding mother. She has raised a phenomenal	young	woman. She is a loving, loyal wife. She's a devoted daughter who cared for her mother

## Families -Obama

few months, there's been so much uncertainty. You all are dealing with serious loss in your own	families	and abrupt changes to your daily lives, especially when it comes to your education. But you all
faced unthinkable obstacles just to attend school, jeopardizing their personal safety, their freedom, risking the rejection of their	families	and communities. So I thought it would be important to remind these young women how valuable and
we give girls the chance to learn, we give them the opportunity to fulfill their potential, build healthier	families	and contribute to their country's economies for generations to come. Michelle Obama: That's why we
As part of this initiative, U.S. Peace Corps volunteers will work side-by-side with local leaders,	families,	and girls themselves to help girls go to school and stay in school. They'll be creating
determination over so many years has already helped countless girls create a brighter future for themselves and their	families.	And this pandemic has only shown that your efforts are even more important right now. Michelle Obama:
today could help swing an entire precinct and win this election for Hillary just by getting yourselves, your	families,	and your friends and neighbors out to vote. You can do it right here. But you could
never been a trial like the one in Fallujah to prove it. Members of the military and their	families	have a special courage and strength. As the President said last week during his address at Camp

able to leave their 14-year-old daughter in the care of family when they were deployed. See, military	families	have done their duty, and we as a grateful nation must do ours. We must do everything
to heights we could never imagine. We can pay forward all of the love and support that our	families	have poured into us. And we can truly be, as Dr. Ogden says, “builders of a new
is the best investment we can make, not just in their future, but in the future of their	families,	their communities and their countries. And that is why the United States government recently launched a new,
adolescent girls around the world who aren't in school today can make a profound difference for their	families,	their communities, and our entire world; but, only if they have the opportunity and the education to
Chicago -- a neighborhood a lot like this one, where people work hard to make ends meet, but where	families	are tight-knit with strong values. My dad worked as a pump operator at the city water
in times like these: violence at home, child marriage and teen pregnancy, economic hardship, and caretaking responsibilities within	families.	Challenges like these are made even more stark in times of crisis; and that, of course, includes
right now there are more than 62 million girls around the world who are not in school -- girls whose	families	don't think they're worthy of an education, or they can't afford it. Girls who
s inside of girls like you and like me. I know how hard we'll fight for our	families,	how deeply we care about our communities, how much of a difference we can make for those
has just been a tireless advocate of highlighting the service of the National Guard and Reserve members and	families.	It has just been a thrill for me to be able to work with her on this
respect – or not. A president who will fight for kids, for good schools, for good jobs for our	families –	or not. A president who thinks that women deserve the right to make our own choices about
the uniform. You all know that. And I have been honored and deeply moved to meet many military	families	over the past couple of years. They are mothers and fathers who have lost their beloved children
wearing the uniform. You all know that. We know that our servicemen and women's sacrifices are their	families'	sacrifices as well. And many of you have spouses, partners, children, parents who stood by you and
their potential, there is no limit to the impact we can have. Girls who attend school have healthier	families.	They earn higher salaries. And sending more girls to school can boost a country's entire economy.
as far as we're concerned. So let's take a moment to recognize those members of our	families	who supported you in your service as well. But I hope you all know that your service --
the United States and Japan, women in both our countries still struggle to balance the needs of their	families	with the demands of their careers. We still struggle with the outdated belief that a woman cannot



## Hillary-Obama

news – they were watching the news together. And the little boy, out of the blue, said, “I think	Hillary	Clinton will be president.” And his mom said, “Well, why do you say that?” And this little
And let me tell you, I’m here today because I believe with all of my heart that	Hillary	Clinton will be that president. See, we know that Hillary is the right person for the job
truths in us – a president who can bring us together and bring out the very best in us.	Hillary	Clinton will be that president. So for the next 26 days, we need to do everything we can
election day, as we come together to support the next president and vice-president of the United States,	Hillary	Clinton and Tim Kaine! And New Hampshire is going to be important, as always. So I’m
Hillary doesn’t complain. She doesn’t blame others. She doesn’t abandon ship for something easier. No,	Hillary	Clinton has never quit on anything in her life. So in Hillary, we have a candidate who
opponent with a protest vote or by staying home out of frustration. Because here’s the truth: either	Hillary	Clinton or her opponent will be elected president this year. And if you vote for someone other
don’t take shortcuts in life, and you strive for meaningful success in whatever job you do. Well,	Hillary	has been a lawyer, a law professor, first lady of Arkansas, first lady of the United States,
don’t give up, you stick with it. Well, during her four years as secretary of state alone,	Hillary	has faced her share of challenges. She’s traveled to 112 countries, negotiated a ceasefire, a peace agreement,
life they should lead? What are we saying? In our hearts, we all know that if we let	Hillary’	s opponent win this election, then we are sending a clear message to our kids that everything
to vote. You can do it right here. But you could also help swing an entire precinct for	Hillary’	s opponent with a protest vote or by staying home out of frustration. Because here’s the
abandon ship for something easier. No, Hillary Clinton has never quit on anything in her life. So in	Hillary,	we have a candidate who has dedicated her life to public service, someone who has waited her
how you’ll feel if you stayed home, or if you didn’t do everything possible to elect	Hillary.	We simply cannot let that happen. We cannot allow ourselves to be so disgusted that we just
and get folks to the polls on election day and sign up to volunteer with one of the	Hillary	campaign folks who are here today just waiting for you to step up. And, young people and
cared for her mother until her final days. And if any of us had raised a daughter like	Hillary	Clinton, we would be so proud. We would be proud. And regardless of who her opponent might
get a good education”. We encourage them to use that education to help others – which is exactly what	Hillary	did with her college and law degrees, advocating for kids with disabilities, fighting for children’s healthcare

release of dissidents. She spent 11 hours testifying before a congressional committee. We know that when things get tough,	Hillary	doesn't complain. She doesn't blame others. She doesn't abandon ship for something easier. No,
commitment not just in this campaign, but over the course of her entire life. The fact is that	Hillary	embodies so many of the values that we try so hard to teach our young people. We
childcare in the Senate. We teach our kids the value of being a team player, which is what	Hillary	exemplified when she lost the 2008 election and actually agreed to work for her opponent as our secretary
I believe with all of my heart that Hillary Clinton will be that president. See, we know that	Hillary	is the right person for the job because we've seen her character and commitment not just
So each of you right here today could help swing an entire precinct and win this election for	Hillary	just by getting yourselves, your families, and your friends and neighbors out to vote. You can do
And regardless of who her opponent might be, no one could be more qualified for this job than	Hillary –	no one. And in this election, if we turn away from her, if we just stand by
Clinton or her opponent will be elected president this year. And if you vote for someone other than	Hillary,	or if you don't vote at all, then you are helping to elect her opponent. And